

Arne Keller

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EDUCATION

M.Sc. Management and Marketing, Freie Universität Berlin, 2012
(studied abroad at University of Illinois at Urbana-Champaign, College of Business)

B.Sc. Business Administration, Freie Universität Berlin, 2010
(studied abroad at University of California at Berkeley, Haas School of Business)

RESEARCH INTERESTS

development and evolution of firm capabilities, governance of interfirm relationships, strategic responses to technological shifts, path dependence, ambidexterity and strategic renewal

PRESENTATIONS

Strategic Management Society Conference, Denver CO, October 2015. "Breaking the psychological alliance contract: A case study in the veterinary drug industry" with T. Mellewigt and A. Ariño.

Academy of Management Meeting, Vancouver BC, August 2015. "Towards a behavioral strategic alliance perspective: Taking stock and how to proceed" with T. Mellewigt and S. Bruhs (Symposium for the BPS and OMT divisions titled: Behavioral Alliance Strategy).

European Group of Organization Studies, Athens, July 2015. "How to become a different kind of company: Dynamic capabilities or path-breaking change?" with W. H. Güttel, S. Konlechner and G. Reischauer.

International Process Symposium, Kos, June 2015. "From dualism to dialectics: Towards a processual understanding of stability and change" with A. Martin.

International Process Symposium, Kos, June 2015. "Exploring the micro-processes of new capability development: Leica Camera's response to the competence-destroying digital revolution" with G. Schreyögg.

German Academic Association for Business Research Meeting, Vienna, May 2015. "Erfolgreich aus der Sackgasse: Leica Camera und die Digitale Revolution" (Symposium titled: Zur Überwindung von Pfadabhängigkeit: Erfahrungen aus der Digitalen Revolution).

Competence-based Strategic Management Meeting, Special Theme Conference on Dynamic Capabilities, Vienna, September 2014. "Mastering competence-destroying change: A review of prominent cases".

Competence-based Strategic Management Meeting, Special Theme Conference on Dynamic Capabilities, Vienna, September 2014. “Dynamic capabilities and path breaking-change” with W. H. Güttel and S. Konlechner.

Academy of Management Meeting, Philadelphia PA, August 2014. “How do firms develop new capabilities? Leica’s rocky road from analog to digital imaging” with G. Schreyögg (BPS division).

Academy of Management Meeting, Philadelphia PA, August 2014. “Managing internal and external path dependence: Exploring effective response strategies” with J. Fortwengel (OMT division).

Academy of Management Meeting, Philadelphia PA, August 2014. “How to become a different kind of company: Dynamic capabilities or path-breaking change?” with W. H. Güttel (Symposium for the BPS, OMT and TIM divisions titled: Dynamic capabilities and path dependence: Organizational adaptability in turbulent environments).

European Academy of Management Conference, Valencia, June 2014. “Shifting, balancing, and enabling: Remarks on the changing roles of conflicts in creating and maintaining organizational ambidexterity” with A. Martin.

Long Night of the Sciences, Freie Universität Berlin, School of Business & Economics, Berlin, May 2014. “Organizational path dependence: The case of Leica Camera”.

Organizational Learning, Knowledge and Capabilities Conference, Oslo, April 2014. “From dualism to duality, and beyond: Towards a dialectic understanding of stability and change” with A. Martin.

International Conference on Path Dependence, Berlin, February 2014. “Managing path dependent processes? Towards a typology of response strategies” with J. Fortwengel.

Competence-based Strategic Management Meeting, Magdeburg, September 2013. “Capability development by external intervention: Lessons from Leica Camera”.

Research Seminar at the Freie Universität Berlin, School of Business & Economics, Berlin, April 2013. “How do firms develop new capabilities? Trying to understand the Leica transformation” with G. Schreyögg.

AFFILIATIONS

Academy of Management
Strategic Management Society

TEACHING EXPERIENCE

Fundamentals of Business Administration (Bachelor) fall semester 2013, 2014, 2015
Strategic Management (Master) fall semester 2014, 2015