

# **Admission to the graduate program “Master of Science in Management and Marketing”**

(From April 17<sup>th</sup> 2008)

The following remarks are supposed to give a (preliminary!) indication about planned admission regulations.

Admission deadline will be August 15<sup>th</sup> 2008.

## **Admission requirements**

### a) Previous degree

- Bachelor degree in business administration (with an amount of at least 180 ECTS-points) *or*
- An equivalent national or international degree (at least 180 ECTS-points)

### b) Necessary competencies, skills, knowledge, and the like

1. Ability to conduct scientific work independently
2. Basic knowledge in management and marketing
3. Basic knowledge in mathematics, statistics (i.e. quantitative methods) and information systems
4. language skills: very good German *and*
5. very good in English language skills

### c) Necessary supporting documents for b)

1. Submission of a personally composed paper with scientific character (i.e. bachelor thesis)
2. at least 45 ECTS-points or equivalent performance
3. at least 15 ECTS-points or equivalent performance
4. in case of non-native speakers verification / supporting documents necessary
5. TOEFL (internet based) with at least 89 points or equivalent performance (like IELTS, CAE)

## **Disclaimer**

The above given information merely indicate the current negotiation status of admission regulations. Especially concerning the admission criteria of the Master of Science in management and marketing, alterations are possible. Legally binding is solely the standing rule. (forthcoming)