

3 Semester plan module overview

Category, Module / Semester:	WS 2016/17**	SS 2017**	WS 2017/18**
Theoretical Foundations			
Approaches to Business Research (4 CP)		Jackson	
Organizational Theory (4 CP)		Sydow	
Marketing Theory (4 CP)	Kleinaltenkamp / Kuß		
Accounting and Economics (4 CP)			Bigus
Research Seminar Informationsmanagement (4 CP)	Gersch		
Research Seminar in Information Systems & Operations Research (4 CP)	Gersch		
Institutional Theory (Graduate School of East Asia Studies) (4 CP)	Jackson / Blechinger-Talcott		Jackson / Blechinger-Talcott
Doctoral Colloquia			
Managementforschung (2 CP)		Helfen	
Marketing (2 CP)	Raithel	tba*	
Informationsmanagement (2 CP)	Gersch	tba*	
Wirtschaftsinformatik (2 CP)	Kliewer	tba*	
		tba*	
Research methods			
Qualitative Methods	Costas (2 CP)		
Quantitative Methods	Raithel (2 CP)		
Other	Mixed Method Forschungsdesign (2 CP Braun)		
	Interviews – Kirsch (1 CP)		
	Participant Observation – Mears (Boston University) (2 CP)		
Professional Skills			
Doctoral Dissertation Writing (1 CP)		Braun	
Forschungswerkstatt M&M (1 CP)	Helfen / Schreyögg	Sydow / Wessel	tba*
FACTS-Forschungswerkstatt (1 CP)	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.
Writing for Publications (2 CP)		Jackson / Mellewig	
Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
Other(1 CP)	Forschen mit Mitteln Dritter - Sydow		
Other	DRS courses	DRS courses	DRS courses

*to be announced

**tentative listings, subject to change

Please consult our webpage for links to further course offerings.