

3 Semester plan module overview

Category, Module / Semester:	SS 2017**	WS 2017/18**	SS 2018**
Theoretical Foundations			
Introducing the DPBR: Research in FACTS, Information Systems, Management, and Marketing (1 CP)		Bigus / Gersch / Jackson / Raithel / Sydow	
Approaches to Business Research: Practical Theorizing (4 CP)	Jackson (und Gäste)		
Organizational Theory (4 CP)	(Sydow)***		
Marketing Theory (4 CP)			
Accounting and Economics (4 CP)		Bigus**	
Research Seminar Informationsmanagement (4 CP)	Gersch		
Research Seminar in Information Systems & Operations Research (4 CP)	Kliewer		
Institutional Theory (Graduate School of East Asia Studies) (4 CP)		Jackson / Blechinger-Talcott	
Doctoral Colloquia			
Managementforschung (2 CP)		Helfen	
Marketing (2 CP)	Möller	Kleinaltenkamp	Raithel
Informationsmanagement (2 CP)	Gersch	tba*	tba*
Wirtschaftsinformatik (2 CP)	Kliewer	tba*	tba*
Research methods			
Qualitative Methods			
Quantitative Methods I		Raithel (2 CP)	
Quantitative Methods II	Raithel (2 CP)		Raithel (2 CP)
Other		Qualitative Comparative Analysis (QCA) and Set-theoretical Methods – Jackson (2 CP)	
		Mixed Method Forschungsdesign (2 CP Braun)	
		Interviews – Kirsch (2 CP)	
		Methodology of Quantitative Empirical Research – Kuß / Möller (3 CP)	
		Social Network Analysis – Fürstenau**	
Professional Skills			
Doctoral Dissertation Writing (1 CP)	Braun		
Writing for Publications (2 CP)	Jackson / Mellewig		
Forschungswerkstatt M&M (1 CP)	Sydow / Wessel	tba*	tba*
FACTS-Forschungswerkstatt (1 CP)	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.
Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
Other(1 CP)			
Other	DRS courses	DRS courses	DRS courses

*to be announced

**tentative listings, subject to change

*** at VHB (fee required)

Please consult our webpage for links to further course offerings.