

3 Semester plan module overview

Category, Module / Semester:	WS 2017/18**	SS 2018**	WS 2018/19**
Theoretical Foundations			
Introducing the DPBR: Research in FACTS, Information Systems, Management, and Marketing (1 CP)	Bigus / Gersch / Raithel / Sydow		
Approaches to Business Research: Practical Theorizing (4 CP)			tba*
Organizational Theory (4 CP)		Sydow / Rathert	
Marketing Theory (4 CP)	Kleinaltenkamp		
Accounting and Economics (4 CP)			Bigus
Research Seminar Informationsmanagement (4 CP)	Gersch		Gersch
Research Seminar in Information Systems & Operations Research (4 CP)		Kliwer	
Institutional Theory (Graduate School of East Asia Studies) (4 CP)	Jackson / Blechinger-Talcott		
Advanced Topics in Strategic Management		Mellewigt	
Doctoral Colloquia			
Managementforschung (2 CP)	Helfen	Sydow	
Marketing (2 CP)	Kleinaltenkamp	Raithel	Möller
Informationsmanagement (2 CP)	Gersch	tba*	tba*
Wirtschaftsinformatik (2 CP)	Kliwer		Kliwer
Research methods			
Qualitative Methods			
Quantitative Methods I	Raithel (2 CP)		Raithel (2 CP)
Quantitative Methods II		Raithel (2 CP)	
Other	Mixed Method Forschungsdesign (2 CP Braun)	smartPLS (1 CP, Sarstedt)	Qualitative Comparative Analysis (QCA) and Set-theoretical Methods – Jackson (2 CP)
	Methodology of Quantitative Empirical Research – Kuß / Möller (3 CP)		
Professional Skills			
Doctoral Dissertation Writing (1 CP)		Braun	
Writing for Publications (2 CP)			Jackson / Mellewigt
Forschungswerkstatt M&M (1 CP)	Kleinaltenkamp / Möller	Mellewigt / Schreyögg	Gersch / Sydow
FACTS-Forschungswerkstatt (1 CP)	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.	Bigus, Hundsdoerfer, et al.
Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
Other(1 CP)			
Other	DRS courses	DRS courses	DRS courses

*to be announced

**tentative listings, subject to change

*** at VHB (fee required)

Please consult our webpage for links to further course offerings.