



## WORKING STUDENT – DIGITAL ANALYTICS

### The opportunity

Become a part of Zalando's mission to build one of the world's top tech brands by joining our team as a working student. We are specifically looking for students who are motivated, driven and not afraid to use their own initiative. We put huge emphasis on autonomy here at Zalando, and we expect you to jump in and try to figure things out, so if you are thirsty for hands-on learning, then we want to hear from you!

### What we are looking for

- Undergraduates majoring in technology, the social sciences (marketing/ business/ media studies or similar) or computer science
- Self-starters who dive into projects and see them through to the end
- Candidates experienced in digital analytics and online marketing
- First experience with the integration of Google Analytics and Google Tag Manager or other web analytics or tag management solutions
- A strong interest in technology and entrepreneurship (bonus points if you can write some HTML/JavaScript code and have experience with web developer tools like firebug)
- Fluency in written and spoken English

### Your responsibilities

- Ensure and validate data quality while challenging our complex analytics architecture
- End-to-End tests of new tracking features in our desktop/ mobile/ app environment
- Support current digital analytics projects with rotating tasks
- Maintain and improve our current monitoring and alerting within Google Analytics and our custom solutions

### What you can expect from us

- To learn more than you ever thought possible, about a variety of topics related to digital analytics and online marketing
- Boredom doesn't get a look in here! Zalando is a working environment where something new happens every day
- Colleagues who are strategic, transparent, supportive and encouraging--we like and help each other to get things done
- An international, diverse, stimulating work environment that's buzzing with activity and ideas
- Cool office surroundings in the heart of Berlin
- Honest and helpful feedback
- Fun!

### About Zalando

Zalando is Europe's leading online fashion platform, doing business in 15 markets. Delivering first-class shopping experiences to our +15 million customers requires moving fast - with microservices, Agile processes & autonomous teams - and using cutting edge, open source technologies. We are passionate about what we do and have fun while doing it. And we are willing to experiment and make mistakes: It's how we grow.

### Want to join us? Then go ahead and apply!

If you need guidance or have any questions about our recruiting and hiring processes, please contact recruiter Emily Nguyen at [quynh.nhu.nguyen@zalando.de](mailto:quynh.nhu.nguyen@zalando.de)