

**Paper for the 29th EGOS Colloquium, Montréal, 2013**

**Submission to Sub-theme 26:**

*Organizing Healthcare Innovation: Building Bridges and Dismantling Barricades*

**INNOVATION BARRICADES IN GERMAN HEALTH CARE:  
BALANCING RESOURCE-BASED AND INSTITUTIONAL  
PERSPECTIVES**

**ABSTRACT:**

We stress that the multiplicity of health care innovations demands applying different theories to explain the various details of health care innovations. Applying a mixed-method approach to three German datasets, we identify three innovation barricades that undermine the formation and establishment of new organizational forms, e.g. networks, as important health care innovations. We suggest that resource-based theories help us exploring micro-level barricades related to investing into network relations while institutional theories help us exploring innovation barricades on more aggregate levels of analysis. Taken together, we formulate a contribution to health care innovation research by a) juxtaposing different theoretical lenses and b) offering a set of propositions that summarize their respective contributions to this field of inquiry.

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