

## LAURI WESSEL

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## PERSONAL PROFILE

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Dedicated Ph.D. student with an interest in Organization Theory and valuable experience in publishing (three articles in peer-reviewed German management journals) and presenting research (AoM meeting (2012); EGOS (2009-2012), WK ORG Workshop (German, 2011, 2012), IRNOP (2009), SKM Colloquium (German, 2009, 2011)); Participant of SCANCOR's 2011 Doctoral Workshop on Institutional Analysis; experience as ad-hoc reviewer for the "International Journal of Project Management" and the "Jahrbuch Strategisches Kompetenz Management" (German); proven project management skills gained from conducting two major research projects on the diffusion of managed care in Germany (qualitative and quantitative methods); three years of experience in teaching undergraduate courses in organization and management; experience in *pro bono* consulting for NGOs (PETA and CARE in Germany); ten years of experience in cultural journalism.

**Major Research Interests:** Institutional Theory ■ Theories of the Firm ■ Entrepreneurship ■ Economic Sociology ■ Sociology of Technology ■ E-Health ■ Health Care Sectors ■ Cultural Industries ■ Event Organization

## RESEARCH GRANTS

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### 2012

- Travel fund granted by the German Academic Exchange Service to visit the 72<sup>nd</sup> Annual Meeting of the Academy of Management in Boston, Massachusetts, August 3<sup>rd</sup> - August 7<sup>th</sup>.

## PUBLICATIONS & CONFERENCE ARTICLES

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### 2012

- Gersch, M., & Wessel, L. 2012. "Diffusionshemmnisse innovativer AAL- und E-Health-Anwendungen". Textbook chapter on business model innovation in the German health care system. [forthcoming]
- Schüßler, E., Wessel, L., & Gersch, M. 2012. "Taking stock: Capability development in inter-organizational projects", in: sbr, Schmalenbach Business Review. [forthcoming; earlier versions of this paper were presented at the colloquia of EGOS and IRNOP in 2009 and at the 35<sup>th</sup> Workshop of the Community of German Organization Researchers (WK ORG) 2011]
- Wessel, L., & Gersch, M. 2012. "Fine tuning institutional analysis: Technology, agency and an example of practices in transition". 72<sup>nd</sup> Annual Meeting of the Academy of Management, August 3<sup>rd</sup> - August 7<sup>th</sup>, Boston, USA. [Earlier versions of this paper were presented at EGOS 2011, the colloquium on competence-based strategic management 2011 and at the 36<sup>th</sup> Workshop of the Community of German Organization Researchers (WK ORG) 2012]
- Wessel, L., & Klaußner, S. 2012. "In the shadow of the legitimate: Abusive supervision and the institutionalization of inequality". 28<sup>th</sup> Colloquium of the European Group for Organizational (EGOS), Helsinki, Finland.

## 2010

- Dobusch, L., Schüßler, E., & Wessel, L. 2011. "Backstage – organizing field-configuring events in the German Music Industry". 26<sup>th</sup> Colloquium of the European Group for Organizational Studies (EGOS), Lisbon, Portugal.
- Wessel, L., Gersch, M., & Goeke, C. 2010. "Netzwerk-Ambidextrie: Ist eine Balance explorativen und exploitativen Lernens auch in Netzwerken möglich?"; in: Stephan, M., & Kerber, W. (Eds.): *Jahrbuch Strategisches Kompetenz Management Vol. 4* (2010), Munich: Hampp, pp. 121-147. [German; an earlier version of this paper was presented at the 6<sup>th</sup> colloquium on competence-based strategic management in September 2009 in Marburg, Germany]

## 2009

- Gersch, M., Goeke, C., & Wessel, L. 2009. "Interorganisationale Routinen – Entstehung, Implikationen sowie Möglichkeiten und Grenzen einer zielgerichteten Gestaltung"; in: *Zeitschrift für Management* (4), Special Issue: "Evolutionäre Prozesse und Emergenz in und zwischen Organisationen", pp. 209-234. [German]