

Univ.-Prof. Dr. Gregory Jackson  
BWL, insbesondere Personalpolitik

---

### **Important Information:**

Please see the webpages below for important dates and additional information.

<http://www.wiwiss.fu-berlin.de/studium-lehre/master/Masterarbeit.html>

### **Some Suggested Topic Areas for Masters (MSc) Thesis, Winter 2013-14:**

Dissertations may be written in either English or German. The attached list outlines some suggested topic areas that fall within our current research areas. These topics are suggestions for your consideration, but we are also happy to receive proposals for topics that are related to other employment, corporate governance and CSR topics. Both quantitative and qualitative methods (e.g. case study, ethnography, interview) are welcome!

#### Corporate Governance

1. What factors influence the time horizons of investors? (short-termism)
2. Is the shareholder structure of German companies becoming less concentrated?
3. How do conflicts of interests influence the corporate governance role of gatekeepers (e.g. accountants, auditors, lawyers, etc)?
4. What factors shape the voluntary information disclosure of CSR information?
5. How do corporate governance practices (e.g. shareholder structure, board structure, etc.) influence the degree of tax aggressiveness in European companies?
6. How do companies respond to activism by shareholders?
7. How do private equity buy-outs influence the strategy/finance/employment practices of companies?
8. Employee participation at the board-level

#### Corporate Social Responsibility

1. What role does CSR play in marketing the nation as brand?
2. How do corporations (e.g. Apple, nuclear power industry, food industry) respond to NGO pressure?
3. Are multi-stakeholder initiatives for CSR effective (e.g. Fairtrade)?

4. Why do firms adopt company specific or multi-stakeholder forms (e.g. Fair Labor Association) of CSR?
5. How do social responsible investment (SRI) funds judge the responsibility of companies?
6. What factors influence the presence or absence of women on corporate boards?
7. (How) does the presence or absence of women on corporate boards affect organizational outcomes?
8. What differences exist in the adoption of corporate social responsibility (CSR) practices among companies in more liberal or coordinated 'varieties of capitalism'?
9. How do corporate social responsibility (CSR) practices influence the degree of tax aggressiveness in European companies?
10. Do irresponsible business practices influence corporate reputation?

### Creative Economies

1. How do workers in creative industries deal with precarious employment patterns?
2. How have changes in technology influence copyright practices in creative contexts?
3. What forms of collaboration exist in creative work?