

Private Governance and its Global Implementation: Extending Case Studies on Global Labor Standards  
International Workshop  
February 4 – 5, 2011, Freie Universität Berlin

Venue: "Kaminzimmer", Institut of Management, Boltzmannstr. 20, 14195 Berlin

Program:

**February 4, 2011**

13:00 – 14:00                      Introduction: Ideas, Questions, Perspectives                      Michael Fichter / Gregory Jackson

14:00 – 16:00

***Session 1***

'The effectiveness of transnational private regulation initiatives in the area of social and labor rights. A literature review and proposition of a theoretical framework for comparative analysis'

Nicole Helmerich  
FU Berlin

The role and transformation of domestic labor support organizations at the intersection of private and state politics in China.

Sabrina Zajak  
Max-Planck-Institute, Cologne

Foreign Direct Investment and Labor Rights

Nikolas Rathert  
FU Berlin

Discussant

Justus Dreyling  
FU Berlin

16:00 – 18:00

***Session 2***

Multi-level dynamics and compliance in global labor governance: the case of international framework agreements

Christina Niforou  
Warwick University

International Framework Agreements and Transnational Union Networks

Markus Helfen  
FU Berlin

Global unions and local outcomes: implementing framework agreements in South Africa and India

Jamie McCallum  
City University New York

Discussant

Julian Wenz  
FU Berlin

**February 5, 2011**

10:00 – 12:00

**Session 3**

The potential and limits of buyer-driven labour regulation: the case of Cambodia's garment sector

Chikako Ota  
University of London

Implementation of Corporate Codes of Conduct in the Garment Supply Chain: Experience from Vietnam

Dong Hoang  
Bath University

Complementary Labor Regulation: The Uncoordinated Combination of State and Private Regulators in the Dominican Republic

Matthew Amengual  
MIT, Cambridge

Discussant

Dennis Klink  
FU Berlin

12:00 noon

Lunch. Harnack House

13:00 – 15:00

**Session 4**

Are business-driven voluntary programs becoming multi-stakeholder governed? Legitimation politics in the private regulation of labour and environmental standards

Luc Fransen  
University of Amsterdam

Raising the bar at T-Mobile USA: A global campaign to raise labor standards in the telecommunications industry

Hae-Lin Choi  
New York / FU Berlin

The Effectiveness of Corporate Codes of Conduct in Global Production Networks

Fei Qin  
London School of Economics

Discussant

Anja Kirsch  
FU Berlin

15:00 – 16:30

Discussion and Conclusions