

Arne Keller

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EDUCATION

04-05/2017 Research Visit at Bocconi University, School of Management
09-10/2016 Research Visit at University of Navarra, IESE Business School
04-06/2016 Research Visit at Purdue University, Krannert School of Management

M.Sc. Management and Marketing, Freie Universität Berlin, 2012
(studied abroad at University of Illinois at Urbana-Champaign, College of Business)

B.Sc. Business Administration, Freie Universität Berlin, 2010
(studied abroad at University of California at Berkeley, Haas School of Business)

RESEARCH INTERESTS

nature and dynamics of firm capabilities, strategic responses to technological shifts,
organizational ambidexterity, governance of interfirm relationships

PUBLICATIONS

Book Chapters

Behavioral Alliance Strategy, in R. Ragozzino, L. Mesquita, J.J. Reuer (eds.), Collaborative strategy: A guide to strategic alliances, Cheltenham, Edward Elgar, with T. Mellewigt and S. Bruhs (forthcoming).

PRESENTATIONS

Academy of Management Meeting, Atlanta GA, August 2017. "Towards a revised typology of alliance governance" with F. Lumineau, T. Mellewigt and A. Ariño (BPS division).

Research Seminar at HEC Paris, May 2017. "Towards a revised typology of alliance governance" with F. Lumineau, T. Mellewigt and A. Ariño.*

Entrepreneurship and Collaboration Conference, Boulder CO, February 2017. "Towards a revised typology of alliance governance" with F. Lumineau, T. Mellewigt and A. Ariño.*

Strategic Management Society Conference, Berlin, September 2016. "How do Firms develop New Capabilities? Leica's Survival of the Digital Revolution" with G. Schreyögg.

SMS Pre-Conference New Directions in Alliance Governance Research, Berlin, September 2016. "Towards a revised typology of alliance governance" with F. Lumineau, T. Mellewigt and A. Ariño.

Research Seminar at Purdue University, Krannert School of Management, West-Lafayette IN, May 2016. “How do firms develop new capabilities? Leica’s survival of the digital revolution” with G. Schreyögg.

Research Seminar at the Freie Universität Berlin, School of Business & Economics, Berlin, January 2016. “Determinants and consequences of discrepancies between formal and psychological contracts in strategic alliances” with T. Mellewigt.

Strategic Management Society Conference, Denver CO, October 2015. “Breaking the psychological alliance contract: A case study in the veterinary drug industry” with T. Mellewigt and A. Ariño.

Alliance Working Group, Berlin, September 2015. ”Collaborating with small firms: Challenges and opportunities” with T. Mellewigt.

Academy of Management Meeting, Vancouver BC, August 2015. “Towards a behavioral strategic alliance perspective: Taking stock and how to proceed” with T. Mellewigt and S. Bruhs (Symposium for the BPS and OMT divisions titled: Behavioral Alliance Strategy).

European Group of Organization Studies, Athens, July 2015. “How to become a different kind of company: Dynamic capabilities or path-breaking change?” with W. H. Güttel, S. Konlechner and G. Reischauer.

International Process Symposium, Kos, June 2015. “From dualism to dialectics: Towards a processual understanding of stability and change” with A. Martin.

International Process Symposium, Kos, June 2015. ”Exploring the micro-processes of new capability development: Leica Camera’s response to the competence-destroying digital revolution” with G. Schreyögg.

German Academic Association for Business Research Meeting, Vienna, May 2015. “Erfolgreich aus der Sackgasse: Leica Camera und die Digitale Revolution“ (Symposium titled: Zur Überwindung von Pfadabhängigkeit: Erfahrungen aus der Digitalen Revolution).

Competence-based Strategic Management Meeting, Special Theme Conference on Dynamic Capabilities, Vienna, September 2014. “Mastering competence-destroying change: A review of prominent cases”.

Competence-based Strategic Management Meeting, Special Theme Conference on Dynamic Capabilities, Vienna, September 2014. “Dynamic capabilities and path breaking-change” with W. H. Güttel and S. Konlechner.

Academy of Management Meeting, Philadelphia PA, August 2014. “How do firms develop new capabilities? Leica’s rocky road from analog to digital imaging” with G. Schreyögg (BPS division).

Academy of Management Meeting, Philadelphia PA, August 2014. “Managing internal and external path dependence: Exploring effective response strategies” with J. Fortwengel (OMT division).

Academy of Management Meeting, Philadelphia PA, August 2014. “How to become a different kind of company: Dynamic capabilities or path-breaking change?” with W. H. Güttel (Symposium for the BPS, OMT and TIM divisions titled: Dynamic capabilities and path dependence: Organizational adaptability in turbulent environments).

European Academy of Management Conference, Valencia, June 2014. “Shifting, balancing, and enabling: Remarks on the changing roles of conflicts in creating and maintaining organizational ambidexterity” with A. Martin.

Long Night of the Sciences, Freie Universität Berlin, School of Business & Economics, Berlin, May 2014. “Organizational path dependence: The case of Leica Camera”.

Organizational Learning, Knowledge and Capabilities Conference, Oslo, April 2014. “From dualism to duality, and beyond: Towards a dialectic understanding of stability and change” with A. Martin.

International Conference on Path Dependence, Berlin, February 2014. “Managing path dependent processes? Towards a typology of response strategies” with J. Fortwengel.

Competence-based Strategic Management Meeting, Magdeburg, September 2013. “Capability development by external intervention: Lessons from Leica Camera”.

Research Seminar at the Freie Universität Berlin, School of Business & Economics, Berlin, April 2013. “How do firms develop new capabilities? Trying to understand the Leica transformation” with G. Schreyögg.

AFFILIATIONS

Academy of Management (*Business Policy and Strategy; Organization and Management Theory*)
Strategic Management Society (*Strategy Process; Cooperative Strategies*)

TEACHING EXPERIENCE

Fundamentals of Business Administration (Bachelor) fall semester 2013, 2014, 2015

Strategic Management (Master) fall semester 2014, 2015, 2016

Theoretical Foundations of Strategy Research (Master) spring semester 2017

GRANTS AND RESEARCH AWARDS

Outstanding Teaching Award, Freie Universität Berlin, 2016

Nominated for the *Best Conference Paper Award – Strategic Management Society*, 2016

Nominated for the *Best PhD Paper Award – Strategic Management Society*, 2016

FU Berlin Center for International Cooperation Travel Grant for research visit at Purdue, 3.200€

DAAD Travel Grant for 2015 Strategic Management Society Conference, Denver CO, 2.400€

DFG Scholarship ‘Research on Organizational Paths’, 30.000€