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### Bachelor-Forschungsseminar SoSe 2015: **Organisatorische Kompetenzen**

#### ***Pflichtlektüre:***

Prahalad, C. K./G. Hamel (1990). The core competence of the corporation, in: *Harvard Business Review*, 68: 79-91.

#### ***Empfohlene Nachschlagelektüre***

Nelson, R. R./S. G. Winter (1982). An evolutionary theory of economic change.  
Cambridge, Mass., Harvard University Press.

#### **1. Was sind organisatorische Kompetenzen? Ein kritischer Vergleich der Konzepte**

Day, D. (1994). The capabilities of market-driven organizations, in: *Journal of Marketing*, 58: 37–52.

Helfat, C. E./M. A. Peteraf (2003). The dynamic resource-based view: Capability lifecycles, in: *Strategic Management Journal*, 24: 997-1010.

Winter, S.G. (2012). Capabilities: their origins and ancestry, in: *Journal of Management Studies, Special Issue*, 49: 1402–1406.

#### **2. Genesis von organisatorischen Kompetenzen**

Levinthal, D. 2000. Organizational Capabilities in Complex Worlds, The Nature and Dynamics of Organizational Capabilities, in: *G. Dosi, R. R. Nelson and S. G. Winter*, (Hrsg.), Oxford University Press: 363-379.

Nelson, R. R./S. G. Winter (1982). An evolutionary theory of economic change.  
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Schreyögg, G./M. Kliesch-Eberl (2007). How dynamic can organizational capabilities be? Towards a dual-process model of capability dynamization, in: *Strategic Management Journal*, 28: 913-933.

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### **3. Organisatorische Kompetenzen als Grundlage für die Entwicklung von Wettbewerbsvorteilen**

Barney, J. (1991). Firm resources and sustained competitive advantage, in: *Journal of Management*, 17: 99.

Lippman, S. A./R. P. Rumelt (1982). Uncertain imitability: An analysis of interfirm differences in efficiency under competition, in: *The Bell Journal of Economics*, 13: 418-438.

Ryall, M. D. (2009). Causal ambiguity, operating complexity and strong capability-based advantages, in: *Management Science*, 55: 389-403.

### **4. Organisatorische Kompetenzen und Kernkompetenzen: Unterschiede und Gemeinsamkeiten**

D'Aveni, R. A. (1994). Hypercompetition. Managing the dynamics of strategic maneuvering. New York et al.

Lee, Chi-Hyon/T.N. Venkatraman (2010). Complementarity-based hypercompetition in the software industry: Theory and empirical test, 1990–2002, in: *Strategic Management Journal*, 31: 1431-1456.

Prahalad, C. K./G. Hamel (1990). The core competence of the corporation, in: *Harvard Business Review*, 68: 79-91.

Stalk, G. et al. (1992). Competing on capabilities: The new rules of corporate strategy, in: *Harvard Business Review*, 70: 57-69.

### **5. Organisatorische Kompetenzen und Wandel**

Leonard-Barton, D. (1992): Core capabilities und core rigidity: A paradox in managing new product development, in: *Strategic Management Journal*, 13: 111–126.

Danneels, E. (2011). Trying to become a different type of company: Dynamic capabilities at Smith Corona, in: *Strategic Management Journal*, 32: 1–31.

Porac, J. et al. (2011). Competitive groups as cognitive communities: The case of Scottish knitwear manufacturers revisited, in: *Journal of Management Studies*, 48: 646-664.

Tripsas, M./G. Gavetti (2000). Capabilities, cognition, and inertia: Evidence from digital imaging, in: *Strategic Management Journal*, 21(Special Issue (10/11)): 1147-1161.

### **6. „Dynamische Kompetenzen“ Ein kritischer Vergleich der Konzepte**

Eisenhardt, K. M./J. A. Martin (2000). Dynamic capabilities: What are they?, in: *Strategic Management Journal*, 21(10-11): 1105-1121.

Teece, D. J. et al. (1997). Dynamic capabilities and strategic management, in: *Strategic Management Journal* 18: 509-533.

Winter, S. G. (2003). Understanding dynamic capabilities, in: *Strategic Management Journal*, 24: 991-995.

Zollo, M./S. Winter (2002). Deliberate learning and the evolution of dynamic capabilities, in: *Organization Science* 13: 339-351.

## 7. Kompetenzmonitoring

Fiol, C. M./E. J. O'Connor (2003). Waking up! Mindfulness in the face of bandwagons, in: *Academy of Management Review*, 28: 54–70.

Schreyögg, G./M. Kliesch-Eberl (2007). How dynamic can organizational capabilities be? Towards a dual-process model of capability dynamization, in: *Strategic Management Journal*, 28: 913-933.

Weick, K.E./K.M. Sutcliffe (2006). Mindfulness and the quality of organizational attention, in: *Organization Science*, 17: 514–524.