



1st Meeting of the Research Network

## “Field-Configuring Events: Time, Space and Relations”

Funded by the German Research  
Foundation (DFG)

April 28-29, 2013, School of Business &  
Economics, Freie Universität Berlin

Image: Martin Klimas, Untitled

---

### Workshop Program

Sunday, 28th April

18:30 Welcome dinner at “Mädchenitaliener”

Monday, 29th April

#### **9.00-10.30 Session 1: Introduction**

- Elke Schüßler: *Introduction to the network, research targets*
- All: *Introducing ourselves and interest in FCEs* (5 minutes each)
- Joint discussion: *Lampel and Meyer (2008)*

10.30-10.45 Coffee break

#### **10.45-11.45 Opening Keynote**

- Anand Narasimhan (IMD Lausanne): *Events, rituals, and organizational field formation*

#### **11.45-13.15 Session 2: Different types of events**

- Joachim Thiel: *The London Olympics*
- Bastian Lange: *Micro-events in creative industries*

13.15-14.15 Lunch (Mensa)

#### **14.15-15.15 Second Keynote**

- Dominic Power (Uppsala Universitet): *Temporary clusters, FCEs, and the economic geography perspective on events*

#### **15.15-16.00 Session 3a: Other disciplinary perspectives on events**

- Guido Möllering: *FCEs and institutional work/institutional theory*

16.00-16.15 Coffee break

**16.15-17.00 Session 3b: Other disciplinary perspectives on events**

- Katharina Hölzle: *Events and innovation research*

**17.00-18.30 Session 4: Event outcomes in different contexts**

- Short comments by Uli Meyer, Simone Schiller-Merkens, Constanze Engelbrecht, Gordon Müller-Seitz (10 minutes/each)
- Joint discussion
- Elke Schüßler: *Wrap up, next steps*

19.30 Dinner at “Luise”

**Logistics**

**Hotel:** Motel One Berlin-Tiergarten, An der Urania 12/14, 10787 Berlin,  
Tel.: +49/30/23 63 129-0, Fax: +49/30/23 63 129-10, berlin-tiergarten@motel-one.com

**Meeting location:** “Kaminzimmer” at Freie Universität Berlin, School of Business & Economics, Boltzmannstr. 20, 14195 Berlin

**Dinner venues:**

“Mädchenitaliener”, Alte Schönhauser Straße 12, 10119 Berlin, U-Bahn Rosa-Luxemburg-Platz

“Luise”, Königin-Luise-Straße 40-42, 14195 Berlin, U-Bahn Dahlem Dorf

**Participants of the Network**

*Dr. cand. Constanze Engelbrecht*, Lecturer in Urban and Regional Economic Studies, HafenCity Universität Hamburg, [constanze.engelbrecht@hcu-hamburg.de](mailto:constanze.engelbrecht@hcu-hamburg.de)

*Prof. Dr. Katharina Hölzle*, Chair for Innovation Management and Entrepreneurship, Universität Potsdam, [katharina.hoelzle@uni-potsdam.de](mailto:katharina.hoelzle@uni-potsdam.de)

*Dr. Bastian Lange*, Independent Researcher, Multiplicities Berlin, [Bastian.Lange@geo.hu-berlin.de](mailto:Bastian.Lange@geo.hu-berlin.de)

*Dr. Uli Meyer*, Department of Sociology, Technische Universität Berlin, [uli.meyer@tu-berlin.de](mailto:uli.meyer@tu-berlin.de)

*Prof. Dr. Guido Möllering*, Associate Professor of Organization and Management and EWE Chair of Economic Organization and Trust, Jacobs University Bremen, [g.moellering@jacobs-university.de](mailto:g.moellering@jacobs-university.de)

*PD Dr. Gordon Müller-Seitz*, School of Business & Economics, Freie Universität Berlin, [Gordon.Mueller-Seitz@fu-berlin.de](mailto:Gordon.Mueller-Seitz@fu-berlin.de)

*Dr. Simone Schiller-Merkens*, Researcher, Max Planck Institute for the Studies of Societies, Cologne, [ssm@mpifg.de](mailto:ssm@mpifg.de)

*Prof. Dr. Elke Schüßler*, Assistant Professor of Organization Theory, School of Business & Economics, Freie Universität Berlin, [elke.schuessler@fu-berlin.de](mailto:elke.schuessler@fu-berlin.de)

*Dr. Joachim Thiel*, Senior Lecturer in Urban and Regional Economic Studies, HafenCity Universität Hamburg, [joachim.thiel@hcu-hamburg.de](mailto:joachim.thiel@hcu-hamburg.de)

## **Keynote Speakers**

*Prof. Anand Narasimhan, PhD*, Professor for Organizational Behavior, IMD Lausanne,  
[Anand.Narasimhan@imd.org](mailto:Anand.Narasimhan@imd.org)

*Prof. Dominic Power, PhD*, Professor in Economic Geography, Uppsala Universitet,  
[dominic.power@kultgeog.uu.se](mailto:dominic.power@kultgeog.uu.se)

## **Guests**

*Prof. Dr. Gernot Grabher*, Professor of Urban and Regional Economic Studies, HafenCity University Hamburg, [gernot.grabher@hcu-hamburg.de](mailto:gernot.grabher@hcu-hamburg.de)

*Prof. Dr. Jörg Sydow*, Chair for Inter-firm Cooperation, School of Business & Economics, Freie Universität Berlin, [Joerg.Sydow@fu-berlin.de](mailto:Joerg.Sydow@fu-berlin.de)

*Prof. Dr. Charles-Clemens Rüling*, Associate Professor of Organization Theory, Grenoble Ecole de Management, [Charles-Clemens.RULING@grenoble-em.com](mailto:Charles-Clemens.RULING@grenoble-em.com)

*Dr. Frens Kroeger*, Lecturer in Organisation Studies, University of Surrey,  
[f.kroeger@surrey.ac.uk](mailto:f.kroeger@surrey.ac.uk)

*Sara Lara Marquez Gallardo*, PhD Candidate - Creative Industries (supervised by Prof. Joseph Lampel), Economics and Business Department, University of Barcelona,  
[saralara.marquez@ub.edu](mailto:saralara.marquez@ub.edu)

*Kalle Hauss*, Doctoral researcher, Institute for Research Information and Quality Assurance (iFQ – Institut für Forschungsinformation und Qualitätssicherung), [hauss@forschungsinfo.de](mailto:hauss@forschungsinfo.de)

*Nora Gatewood*, PhD Candidate, Hertie School of Governance, [n.gatewood@phd.hertie-school.org](mailto:n.gatewood@phd.hertie-school.org)

*Dr. Lech Suwala*, Postdoctoral Researcher, Institute of Geography, Humboldt-Universität zu Berlin, [lech.suwala@geo.hu-berlin.de](mailto:lech.suwala@geo.hu-berlin.de)