



1st Meeting of the Research Network

## “Field-Configuring Events: Time, Space and Relations”

Funded by the German Research  
Foundation (DFG)

April 28-29, 2013, School of Business &  
Economics, Freie Universität Berlin

Image: Martin Klimas, Untitled

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### Workshop Program

Sunday, 28th April

18:30 Welcome dinner at “Mädchenitaliener”

Monday, 29th April

#### **9.00-10.30 Session 1: Introduction**

- Elke Schüßler: *Introduction to the network, research targets*
- All: *Introducing ourselves and interest in FCEs* (5 minutes each)
- Joint discussion: *Lampel and Meyer (2008)*

10.30-10.45 Coffee break

#### **10.45-11.45 Opening Keynote**

- Anand Narasimhan (IMD Lausanne): *Events, rituals, and organizational field formation*

#### **11.45-13.15 Session 2: Different types of events**

- Joachim Thiel: *The London Olympics*
- Bastian Lange: *Micro-events in creative industries*

13.15-14.15 Lunch (Mensa)

#### **14.15-15.15 Second Keynote**

- Dominic Power (Uppsala Universitet): *Temporary clusters, FCEs, and the economic geography perspective on events*

#### **15.15-16.00 Session 3a: Other disciplinary perspectives on events**

- Guido Möllering: *FCEs and institutional work/institutional theory*

16.00-16.15 Coffee break

**16.15-17.00 Session 3b: Other disciplinary perspectives on events**

- Katharina Hölzle: *Events and innovation research*

**17.00-18.30 Session 4: Event outcomes in different contexts**

- Short comments by Uli Meyer, Simone Schiller-Merkens, Constanze Engelbrecht, Gordon Müller-Seitz (*10 minutes/each*)
- Joint discussion
- Elke Schüßler: *Wrap up, next steps*

19.30 Dinner at “Luise”

**Logistics**

**Hotel:** Motel One Berlin-Tiergarten, An der Urania 12/14, 10787 Berlin,  
Tel.: +49/30/23 63 129-0, Fax: +49/30/23 63 129-10, berlin-tiergarten@motel-one.com

**Meeting location:** “Kaminzimmer” at Freie Universität Berlin, School of Business & Economics, Boltzmannstr. 20, 14195 Berlin

**Dinner venues:**

“Mädchenitaliener”, Alte Schönhauser Straße 12, 10119 Berlin, U-Bahn Rosa-Luxemburg-Platz

“Luise”, Königin-Luise-Straße 40-42, 14195 Berlin, U-Bahn Dahlem Dorf

**Participants of the Network**

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## **Keynote Speakers**

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## **Guests**

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