



Image: Martin Klimas, Untitled

**5th Meeting of the Research Network**

**“Field-Configuring Events:  
Time, Space and Relations”**

**Funded by the German Research  
Foundation (DFG)**

**April 20-21, 2015, Freie Universität Berlin**

**“Broadening the FCE Perspective towards Unexpected Events”**

**Workshop Program**

Monday, 20<sup>th</sup> April

**13.00 – 13.30 Welcome and Introduction**

**13.30 - 15.00 First Keynote**

- *Steve Maguire and Cynthia Hardy* | Discourse, Field-configuring Events, and Change in Organizations and Institutional Fields: Narratives of DDT and the Stockholm Convention

**15.00 - 15.30 Coffee Break**

**15.30 - 16.30 From FCEs to Unexpected Events**

- *Discussion led by Gordon Müller-Seitz / Müller-Seitz/Schüßler* (2013) “From Event Management to Managing Events: A Process Perspective on Organized and Unexpected Field-Level Events”

**16.30 – 18.30 Presentation of Research Projects: Organizing Uncertainty**

- *Georg Schreyögg and Simone Ostermann* | Practicing Uncertainty in Organizations
- *Gordon Müller-Seitz and Jörg Sydow* | ‘Don’t Change Something Unless It’s Broken’ – Stretching as an Interorganizational Practice in a Semiconductor Industry Network

**19.30 – 22.00 Dinner at Restaurant “Renger-Pantzsch”**

Tuesday, 21<sup>st</sup> April

**10.00 - 12.00 Second Keynote and Discussion about Methodological Challenges**

- *Cynthia Hardy and Steve Maguire* | Using Discourse Analysis to Study the Decline of DDT

**12.00 - 13.30 Lunch**

**13.30 – 14.30 Presentation of Research Projects: Unexpected Events**

- *Elke Schießler* | Big Events and Changes in Global Value Chain Governance? The Case of Rana Plaza and the Fashion Industry

**14.30 – 16.00 Open Discussion: Researching Unexpected Events – The Case of 4U9525**

- Theoretical approaches
- Research opportunities and methods
- Ethical implications

**16.00 - 16.30 Coffee**

**16.30 – 17.00 Outlook on the Research Network**

- *Elke Schießler* | Summary of outputs so far
- *Guests* | Opinions on the future of the research network

**17.00 – 18.00 Coffee and Break-out Groups**

- *go for a walk, discuss, free time*

**18.15 – 19.45 Open Lecture in “Forschungswerkstatt”**

- *Steve Maguire and Cynthia Hardy* | Ecologies of Risk: Synergies, Antagonisms and the Organizing of Risk

**20.00 – 22.00 Dinner at Restaurant “Alter Krug”**

----End of Workshop---

**Logistics**

**Meeting location** | “Kaminzimmer” at Freie Universität Berlin, School of Business & Economics, Boltzmannstr. 20, 14195 Berlin

**Dinner venues** | Restaurant “Renger-Patzsch”, Wartburgstraße 54, 10823 Berlin, Phone: +49-30-7842059

Restaurant “Alter Krug”, Königin-Luise-Straße 52, 14195 Berlin, Phone: +49-30-8327000

### **Keynote Speakers**

*Prof. Cynthia Hardy, PhD*, Laureate Professor in the Department of Management and Marketing, University of Melbourne, [chardy@unimelb.edu.au](mailto:chardy@unimelb.edu.au)

*Prof. Steve Maguire, PhD*, Professor of Strategy and Organization and Director of Marcel Desautels Institute for Integrated Management, McGill University, [steve.maguire@mcgill.ca](mailto:steve.maguire@mcgill.ca)

### **Participants of the Network**

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*Dr. Uli Meyer*, Department of Sociology, Technische Universität Berlin, [uli.meyer@tu-berlin.de](mailto:uli.meyer@tu-berlin.de)

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*Prof. Dr. Gordon Müller-Seitz*, Chair of Strategic Management, Department of Business Studies and Economics, TU Kaiserslautern, [gms@wiwi.uni-kl.de](mailto:gms@wiwi.uni-kl.de)

*Prof. Dr. Elke Schüßler*, Assistant Professor of Organization Theory, School of Business & Economics, Freie Universität Berlin, [elke.schuessler@fu-berlin.de](mailto:elke.schuessler@fu-berlin.de)

### **Guests**

*Maik Günther*, Doctoral Student, Freie Universität Berlin, [maik.guenther@fu-berlin.de](mailto:maik.guenther@fu-berlin.de)

*Prof. Johanna Mair, PhD*, Professor of Management, Organization and Leadership, Hertie School of Governance, Berlin, [mair@hertie-school.org](mailto:mair@hertie-school.org)

*Dr. Simone Ostermann*, Lecturer and Postdoctoral Researcher at the Europa-Universität Viadrina, Frankfurt (Oder), [ostermann@europa-uni.de](mailto:ostermann@europa-uni.de)

*Prof. Dr. Georg Schreyögg*, Chair of Organization and Leadership, Management Department, Freie Universität Berlin, [georg.schreyogg@fu-berlin.de](mailto:georg.schreyogg@fu-berlin.de)

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*Prof. Dr. Jörg Sydow*, Chair of Inter-firm Cooperation, School of Business & Economics, Freie Universität Berlin, [joerg.Sydow@fu-berlin.de](mailto:joerg.Sydow@fu-berlin.de)

*Jan-Henrik Voß*, Doctoral Student, Technische Universität Berlin, [voss@strategie.tu-berlin.de](mailto:voss@strategie.tu-berlin.de)

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