



Image: Martin Klimas, Untitled

5th Meeting of the Research Network

“Field-Configuring Events: Time, Space and Relations”

**Funded by the German Research
Foundation (DFG)**

April 20-21, 2015, Freie Universität Berlin

“Broadening the FCE Perspective towards Unexpected Events”

Workshop Program

Monday, 20th April

13.00 – 13.30 Welcome and Introduction

13.30 - 15.00 First Keynote

- *Steve Maguire and Cynthia Hardy* | Discourse, Field-configuring Events, and Change in Organizations and Institutional Fields: Narratives of DDT and the Stockholm Convention

15.00 - 15.30 Coffee Break

15.30 - 16.30 From FCEs to Unexpected Events

- *Discussion led by Gordon Müller-Seitz / Müller-Seitz/Schüßler* (2013) “From Event Management to Managing Events: A Process Perspective on Organized and Unexpected Field-Level Events”

16.30 – 18.30 Presentation of Research Projects: Organizing Uncertainty

- *Georg Schreyögg and Simone Ostermann* | Practicing Uncertainty in Organizations
- *Gordon Müller-Seitz and Jörg Sydow* | ‘Don’t Change Something Unless It’s Broken’ – Stretching as an Interorganizational Practice in a Semiconductor Industry Network

19.30 – 22.00 Dinner at Restaurant “Renger-Pantzsch”

Tuesday, 21st April

10.00 - 12.00 Second Keynote and Discussion about Methodological Challenges

- *Cynthia Hardy and Steve Maguire* | Using Discourse Analysis to Study the Decline of DDT

12.00 - 13.30 Lunch

13.30 – 14.30 Presentation of Research Projects: Unexpected Events

- *Elke Schießler* | Big Events and Changes in Global Value Chain Governance? The Case of Rana Plaza and the Fashion Industry

14.30 – 16.00 Open Discussion: Researching Unexpected Events – The Case of 4U9525

- Theoretical approaches
- Research opportunities and methods
- Ethical implications

16.00 - 16.30 Coffee

16.30 – 17.00 Outlook on the Research Network

- *Elke Schießler* | Summary of outputs so far
- *Guests* | Opinions on the future of the research network

17.00 – 18.00 Coffee and Break-out Groups

- *go for a walk, discuss, free time*

18.15 – 19.45 Open Lecture in “Forschungswerkstatt”

- *Steve Maguire and Cynthia Hardy* | Ecologies of Risk: Synergies, Antagonisms and the Organizing of Risk

20.00 – 22.00 Dinner at Restaurant “Alter Krug”

----End of Workshop---

Logistics

Meeting location | “Kaminzimmer” at Freie Universität Berlin, School of Business & Economics, Boltzmannstr. 20, 14195 Berlin

Dinner venues | Restaurant “Renger-Patzsch”, Wartburgstraße 54, 10823 Berlin, Phone: +49-30-7842059

Restaurant “Alter Krug”, Königin-Luise-Straße 52, 14195 Berlin, Phone: +49-30-8327000

Keynote Speakers

Prof. Cynthia Hardy, PhD, Laureate Professor in the Department of Management and Marketing, University of Melbourne, chardy@unimelb.edu.au

Prof. Steve Maguire, PhD, Professor of Strategy and Organization and Director of Marcel Desautels Institute for Integrated Management, McGill University, steve.maguire@mcgill.ca

Participants of the Network

Dr. cand. Constanze Engelbrecht, Lecturer in Urban and Regional Economic Studies, HafenCity Universität Hamburg, constanze.engelbrecht@hcu-hamburg.de

Dr. Bastian Lange, Independent Researcher, Multiplicities Berlin, Bastian.Lange@geo.hu-berlin.de

Dr. Uli Meyer, Department of Sociology, Technische Universität Berlin, uli.meyer@tu-berlin.de

Prof. Dr. Guido Möllering, Associate Professor of Organization and Management and EWE Chair of Economic Organization and Trust, Jacobs University Bremen, g.moellering@jacobs-university.de

Prof. Dr. Gordon Müller-Seitz, Chair of Strategic Management, Department of Business Studies and Economics, TU Kaiserslautern, gms@wiwi.uni-kl.de

Prof. Dr. Elke Schüßler, Assistant Professor of Organization Theory, School of Business & Economics, Freie Universität Berlin, elke.schuessler@fu-berlin.de

Guests

Maik Günther, Doctoral Student, Freie Universität Berlin, maik.guenther@fu-berlin.de

Prof. Johanna Mair, PhD, Professor of Management, Organization and Leadership, Hertie School of Governance, Berlin, mair@hertie-school.org

Dr. Simone Ostermann, Lecturer and Postdoctoral Researcher at the Europa-Universität Viadrina, Frankfurt (Oder), ostermann@europa-uni.de

Prof. Dr. Georg Schreyögg, Chair of Organization and Leadership, Management Department, Freie Universität Berlin, georg.schreyogg@fu-berlin.de

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