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Update: 5/2015

Research Group "Inter-firm Networks"**FOCUS OF RESEARCH**

Inter-firm networks are a traditional and yet modern organisational form. In practice they appear as strategic alliances, regional and global networks, joint ventures, value-adding partnerships, and consortia. The Research Group aims at relating theoretical and empirical research on inter-firm networks. The focus of *theoretical research* is to develop a theory of inter-firm networking which is based upon the structuration theory of Anthony Giddens and which informs management practice as much as empirical research. *Empirical research* is oriented on the genesis and management of inter-firm networks, aiming to study their importance for economic performance and technological development.

RESEARCH ACTIVITIES

Recent research activities focus on building a managerial concept of "reflexive network development", which relates the strategic conduct of firms in networks to the specific conditions of organisational fields, such as regions and industries. Special attention is paid to the impact of historical conditions on ongoing processes, for example on the development of organisational and technological paths. At the moment, this concept is being elaborated for the fields of the media industry and optical technologies.

MEMBERS OF THE RESEARCH GROUP

Carolin Auschra, M.Sc. (FU)

Dr. Olivier Berthod (FU)

Dr. Timo Braun (associated)

Ass. Prof. Dr. Leonhard Dobusch (FU)

Prof. Dr. Stephan Duschek (associated)

Dr. Johann Fortwengel (FU)

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Michael Grothe-Hammer, M.A. (FU)

Dr. Knut Lange (associated)

Dr. Frank Lerch (associated)

Prof. Dr. Stephan Manning (associated)

Dr. Uli Meyer (TU)

Prof. Dr. Guido Möllering (associated)

Prof. Dr. Gordon Müller-Seitz (associated)

Dipl.-Soz. Manuel Nicklich (FU)

Dr. Thomas Schmidt (FU)

Dr. Cornelius Schubert (associated)

Ass. Prof. Dr. Elke Schüßler (FU)

Ass. Prof. Dr. Miriam Wilhelm (associated)

Prof. Dr. Carsten Wirth (associated)

Prof. Dr. Rainer Zeichhardt (associated)

EXTERNALLY FUNDED PROJECTS SINCE 2008 (others, see website)**P.39: "Building up the Technology Platform „Smart Transfer"**

The technology platform "Smart Transfer" aims at the development and commercialization of products based on piezoelectric ceramics. Together with Institutes of the Fraunhofer Gesellschaft (IKTS, IAP, IWU) and several small and medium-sized enterprises, the manifold application possibilities of these materials as well as their high degree of technological maturity shall be turned into commercial opportunities. For this, if organizational and interorganizational capabilities are necessary. The research will answer the following questions: (1) How to conceptualize and operationalize such capabilities? (2) How can in particular the emergence of interorganizational capabilities be systematically promoted?

Commissioned by: Federal Ministry of Education and Research (funding program „Zwanzig20 – Partnerschaft für Innovation")

Period: 3/2014 – (expected) 12/2016

Award Holder: Prof. Jörg Sydow, Dr. Andreas Schönecker (Fraunhofer IKTS), in cooperation with Prof. Georg Schreyögg

Researchers: Waldemar Kremser, Nora Lohmeyer

P.37: "Entrepreneurial Network University" (EXIST IV – Start-up support program)

The Freie Universität Berlin and the Charité won a funding under the EXIST IV competition of the Federal Ministry of Economics and Energy. With the concept "Entrepreneurial Network University", the Freie Universität and the Charité will jointly strengthen the start-up support as well as the teaching on entrepreneurship issues within the next 5 years. Prof. Dr. Jörg Sydow and Dr. Thomas Schmidt will take the responsibility for the accompanying research and co-ordinate the development and implementation of the networking concept.

Commissioned by: Federal Ministry of Economics and Technology

Period: 4/2013 - (expected) 4/2018

Award Holder: Prof. Dr. Jörg Sydow

Researchers: Dr. Thomas Schmidt in collaboration with Dr. Timo Braun, TU Kaiserslautern

P.36: "From HRO to HRN? Coordinating Organizations in the Face of Emergencies"

Unexpected emergencies like disease outbreaks or plane crash relief operations result in a renewed interest in how individuals, organizations and societies actually face such crises. For management and organizational researchers, this raises a crucial question: how can organizations effectively face challenges one has not prepared for? In business research, studies on high reliability organizations (HRO) feature prominently and focus upon how organizations deal with crisis situations. This project builds on this ground and advances research on HRO in two ways. First, HRO studies have so far had a focus on single organizations. However, as large-scale emergencies illustrate, collaboration among HROs is frequently needed. Hence our first objective: to explore the range of possible constellations of HROs in the face of significant emergencies towards High Reliability Networks (HRNs). The focus here is on forms of formal governance, including different forms of network governance. The second objective is to develop a practice-based framework informed by structuration theory that would take into account the peculiarities and contextualities of HROs/HRNs. Focusing in particular upon the actual coordinative practices in which actors engage across organizations, we aim at substantiating research on network genesis and evolution in settings with extreme uncertainties.

Commissioned by: Deutsche Forschungsgemeinschaft (DFG)

Period: 10/2013 - 10/2015

Award Holder: Prof. Jörg Sydow

Researchers: Dr. Olivier Berthod, Michael Grothe-Hammer, in collaboration with Prof. Gordon Müller-Seitz, TU Kaiserslautern

PUBLICATIONS IN ENGLISH (publications in German see website)**A. Books and Special Issues**

A.08. Lundin, R./Arvidsson, N./Brady, T./Eksted, E./Midler, C./Sydow, J. (2015): *Managing and Working in Project Society – Institutional Challenges of Temporary Organizations*. Cambridge University Press. Cambridge (in print).

A.07. Fichter, M./Sydow, J. (eds.)(2013): *Temporary Organization and Workers' Representation*. Special Issue of "Industrielle Beziehungen - The German Journal of Industrial Relations" 20 (2). Hampp. München und Mering.

A.06. Sydow, J./Schreyögg, G. (eds.)(2013): *Self-Reinforcing Processes in and among Organizations*. Palgrave Macmillan. London.

A.05. Schreyögg, G./Sydow, J. (eds.)(2010): *The Hidden Dynamics of Path Dependence*. Palgrave Macmillan. London.

A.04. Möllering, G. (2006): *Trust: Reason, Routine, Reflexivity*. Elsevier. Oxford.

A.03. Möllering, G./Bachmann, R./Lee, S. H. (eds.)(2004): *The Micro-foundations of Organizational Trust*. In: *Journal of Managerial Psychology* 19 (6). Special Issue.

A.02. Sydow, J./Lindkvist, L./DeFillippi, R. (eds.)(2004): *Project-based Organizations, Embeddedness and Repositories of Knowledge*. In: *Organization Studies* 25 (9). Special Issue.

A.01. Bachmann, R./Knights, D./Sydow, J. (eds.)(2001): *Trust and Control in Organizational Relations*. In: *Organization Studies* 22 (2). Special Issue.

B. Journal Articles

B.84. Manning, S./Larsen, M.M./Bharati, P. (2015): *Global Delivery Models: The Role of Talent, Speed and Time Zones in the Global Outsourcing Industry*. In: *Journal of International Business Studies* (in print).

B.83. Berthod, O./Grothe-Hammer, M./Sydow, J. (2015): *Some Characteristics of High-Reliability Networks*. In: *Journal of Contingencies and Crisis Management* 23 (1): 24-28.

B.82. Sydow, J./Schmidt, T./Braun, T. (2015): *Business Model Change and Network Creation: Evidence from Berlin Start-ups*. In: *Academy of Management Best Paper Proceedings*. Vancouver, Canada.

B.81. Schüßler, E./Sydow, J. (2015): *Organized Events at the Front- and Backstage of the Creative Industries*. In: Jones, C./Lorenzen, M./Sapsed, J. (Hrsg.): *Oxford Handbook of Creative Industries*. OUP. Oxford (in print).

B.80. Helfen, M./Schüßler, E./Botzem, S. (2015): *Legitimation Strategies of Corporate Elites in the Field of Labor Regulation: Changing Responses to Global Framework Agreements*. In: *Research in the Sociology of Organizations* 43: 243-268.

B.79. Berthod, O./Müller-Seitz, G./Sydow, J. (2014): *Out of nowhere? Interorganizational assemblage as the answer to a food-borne disease outbreak*. In: *Schmalenbach Business Review* 66 (3): 385-414.

B.78. Sydow, J./Fichter, M./Helfen, M./Sayim, K.Z./Stevs, D. (2014): *Implementation of Global Framework Agreements: Towards a Multi-organizational Practice Perspective*. In: *Transfer* 20 (4): 489-503.

B.77. Burger, M./Sydow, J. (2014): *How Inter-organizational Networks can Become Path-dependent: Bargaining in the Photonics Industry*. In: *Schmalenbach Business Review* 66 (1): 73-99.

B.76. Manning, S./Roessler, D. (2013): *The Formation of Cross-Sector Development Partnerships: How Bridging Agents Shape Project Agendas and Longer-term Alliances*. In: *Journal of Business Ethics* 123 (3): 527-547.

B.75. Helfen, M./Sydow, J. (2013): *Negotiating as an Institutional Work – The Case of L4 Standards and International Framework Agreements*. In: *Organizations Studies* 8 (8): 1073-1098.

B.74. Foster, P./Manning, S./Terkla, D. (2013): *The Rise of Hollywood East: Regional Film Offices as Intermediaries in Film and Television Production Clusters*. In: *Regional Studies* 49 (3): 433-450.

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B.70. Schüßler, E./Decker, C./Lerch, F. (2013): *Networks of Clusters: A Governance Perspective*. In: *Industry & Innovation* 20 (4): 357-374.

B.69. Müller-Seitz, G./Schüßler, E. (2013): *From Event Management to Managing Events: A Process Perspective on Organized and Unexpected Field-level Events*. In: *Managementforschung* 23: 193-226.

B.68. Larsen, M.M./Manning, S./Pedersen, T. (2013): *Uncovering the Hidden Costs of Offshoring: The Interplay of Complexity, Organizational Design and Experience*. *Strategic Management Journal* 34 (5): 533-552.

B.67. Manning, S./Hutzschenreuter, T./Strathmann, A. (2013): *Emerging Capability or Continuous Challenge? Relocating Knowledge Work and Managing Process Interfaces*. In: *Industrial and Corporate Change* 22 (5): 1159-1193.

B.66. Dobusch, L./Kapeller, J. (2013): *Striking New Paths: Theory and Method in Path Dependence Research*. In: *Schmalenbach Business Review* 65 (2): 288-311.

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B.64. Dobusch, L./Schüßler, E. (2013): *Theorizing Path Dependence: A Review of Positive Feedback Mechanisms in Technology Markets, Regional Clusters and Organizations*. In: *Industrial and Corporate Change* 22 (3): 617-648.

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B.62. Manning, S. (2013): *New Silicon Valleys or a New Species? Commoditization of Knowledge Work and the Rise of Knowledge Services Clusters*. In: *Research Policy* 42 (2): 379-390.

B.61. Sydow, J./Fichter, M. (2012): *Global Production Networks – Organizing Work in International Framework Agreements?* In: *Journal of Sociology and Social Anthropology* 15 (5): 169-185.

B.60. Reinecke, J./Manning, S./Von Hagen, O. (2012): *The Emergence of a Standard Market: Multiplicity of Sustainability Standards in the Global Coffee Industry*. In: *Organization Studies* 33 (5/6): 789-812.

B.59. Sydow, J./Windeler, A./Müller-Seitz, G./Lange, K. (2012): *Path Constitution Analysis – A Methodology for Understanding Path Dependence and Path Creation*. In: *Business Research* 5 (2): 155-176.

B.58. Botzem, S./Dobusch, L. (2012): *Standardization Cycles: A Process Perspective of the Formation and Diffusion of Transnational Standards*. In: *Organization Studies* 33 (5-6): 737-762.

B.57. Braun, T./Müller-Seitz, G./Sydow, J. (2012): *Project Citizenship Behavior? – An Explorative Analysis at the Project-Network-Nexus*. In: *Scandinavian Journal of Management* 28, 271-284.

B.56. Sydow, J./Windeler, A./Schubert, C./Möllering, G. (2012): *Organizing R&D Consortia for Path Creation and Extension: The Case of Semiconductor Manufacturing Technologies*. In: *Organization Studies* 33 (7): 907-936.

B.55. Müller-Seitz, G./Sydow, J. (2012): *Maneuvering between Networks to Lead - A Longitudinal Study in the Semiconductor Industry*. In: *Long Range Planning* 4 (3): 105-135.

B.54. Wilhelm, M./Sydow, J. (2012): *Compete to Cooperate - Practicing the Paradox of Competition in Supplier Networks*. In: *Academy of Management Best Paper Proceedings*, Boston, Mass.

B.53. Manning, S./Boons, F./Von Hagen, O./Reinecke, J. (2012): *National Contexts Matter: The Co-Evolution of Sustainability Standards in Global Value Chain*. In: *Ecological Economics* 83: 197-209.

B.52. Schüßler, E./Wessel, L./Gersch, M. (2012): *Taking Stock: Capability Development in Inter-organizational Projects*. In: *Schmalenbach Business Review* 64 (3): 17-186.

B.51. Müller-Seitz, G. (2012): *Leadership in Interorganisational Networks – A Literature Review and Suggestions for Future Research*. In: *International Journal of Management Reviews* 14 (4): 428-443.

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- B.48. Müller-Seitz, G./Sydow, J. (2011): Terminating Institutionalized Termination: Why SEMATECH Became More Than a Temporary System. In: Cattani, G./Ferriani, S./Frederikson, L./Taube, F. (eds.): *Advances in Strategic Management 28: Project-Based Organizing and Strategic Management*. Emerald: Bingley, U.K., 147-186.
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- B.44. Schreyögg, G./Sydow, J. (2011): Organizational Path Dependence: A Process View. In: *Organization Studies* 32 (3): 321-335.
- B.43. Fichter, M./Helfen, M./Sydow, J. (2011): Employment Relations in Global Production Networks: Initiating Transfer of Practices via Union Involvement. In: *Human Relations* 63 (4): 599-624.
- B.42. Manning, S./Sydow, J. (2011): Projects, Paths, Practices: Sustaining and Leveraging Project-based Relationships. In: *Industrial & Corporate Change* 20 (5): 1369-1402.
- B.41. Schreyögg, G./Sydow, J./Holtmann, P. (2011): How History Matters in Organizations – The Case of Path Dependence. In: *Management & Organization History* 6 (1): 81-100.
- B.40. Sydow, J./Lerch, F./Huxham, C./Hibbert, P. (2011): A silent cry for leadership: Organizing for leading (in) clusters. In: *Leadership Quarterly* 22 (2): 328-334.
- B.39. Fichter, M./Helfen, M./Sydow, J. (2011): Regulating Labor Relations in Global Production Networks: Insights on International Framework Agreements. In: *Internationale Politik und Gesellschaft* (2): 69-86.
- B.38. Manning, S. (2010): From Blind Spots to Hotspots: How Knowledge Services Clusters Develop and Attract Foreign Investment. In: *Journal of International Management* 16 (4): 369-382.
- B.37. Manning, S./von Hagen, O. (2010): Linking Local Experiments to Global Standards: How Project Networks Promote Global Institution-Building. In: *Scandinavian Journal of Management* 26 (4): 398-416.
- B.36. Hibbert, P./Huxham, C./Lerch, F./Sydow, J. (2010): Barriers to Process Learning: Authority and Anomie in Regional Clusters. *Management Learning* 41: 453-471.
- B.35. Sydow, J./Windeler, A./Wirth, C./Staber, U. (2010): Foreign Market Entry as Network Entry: A Relational-Structuration Perspective on Internationalization in Television Content Production. In: *Scandinavian Journal of Management* 26 (1): 13-24.
- B.34. Manning, S. (2010): The Strategic Formation of Project Networks: A Relational Practice Perspective. In: *Human Relations* 63, 551-573.
- B.33. Schreyögg, G./Sydow, J. (2010): Organizing for Fluidity? Dilemmas of New Organizational Forms. In: *Organization Science* 21 (6): 1251-1262.
- B.32. Sydow, J./Lerch, F./Staber, U. (2010): Planning for Path Dependence? The Case of a Network in the Berlin-Brandenburg Optics Cluster. In: *Economic Geography* 85 (2): 173-195.
- B.31. Sydow, J. (2009): Path Dependencies in Project-Based Organizing – Evidence from Television Production in Germany. In: *Journal of Media Business Studies* 6 (4): 123-139.
- B.30. Sydow, J./Schreyögg, G./Koch, J. (2009): Organizational Path Dependence: Opening the Black Box. In: *Academy of Management Review* 34 (4): 689-709.
- B.29. Müller-Seitz, G. (2009): The Open Source Software Phenomenon as a Role Model for Networked Innovations in Biotechnology: An Exploratory Study. In: *International Journal of Web Based Communities* 5 (2): S.212-237.
- B.28. Müller-Seitz, G./Reger, G. (2009): Any Lessons to be Learned? Insights for Open Innovation Management from Two Open Source Software-Inspired Networks. In: *R&D Management* 39 (4): 372-381.
- B.27. Lange, K. (2009): Institutional Embeddedness and the Strategic Leeway of Actors: The Case of the German Therapeutic Biotech Industry. In: *Socio-Economic Review* 7 (2): 181-207.
- B.26. Manning, S./Massini, S./Lewin, A. (2008): Dynamic Perspective on Next-Generation Offshoring: The Global Sourcing of Science and Engineering Talent. In: *Academy of Management Perspectives* 22 (3): 35-54.
- B.25. Manning, S. (2008): Embedding Projects in Multiple Contexts – A Structuration Perspective. In: *International Journal of Project Management* 26 (1): 30-37.

- B.24. Kaiser, S./Müller-Seitz, G. (2008): Leveraging Lead User Knowledge in Software Development – The Case of Weblog Technology Economics of Open-source Collaboration. In: *Industry & Innovation* 15 (2): 199-221.
- B.23. Provan, K.G./Fish, A./Sydow, J. (2007): Interorganizational Networks at the Network Level: A Review of the Empirical Literature on Whole Networks. In: *Journal of Management* 33 (3): 479-516.
- B.22. Manning, S./Sydow, J. (2007): Transforming Creative Potential in Project Networks: How TV Movies are Produced under Network-based Control. In: *Critical Sociology* 33 (1/2): 19-42.
- B.21. Kaiser, S./Müller-Seitz, G./Lopes, M.P./Pina e Cunha, M. (2007): Weblog-Technology as a Trigger to Elicit Passion for Knowledge. In: *Organization* 14 (3): 391-412.

C. Book Chapters

- C.24. Sydow, J./Koll, F. (2015): Platforming for Path-breaking? The Case of Regional Electromobility Initiatives. In: Glückler, J./Lazega E./Hammer, I. (Eds.): *Knowledge and Networks*. Knowledge and Space 11. Springer. Berlin (in print).
- C.23. Sydow, J./Schreyögg, G. (2015): Organizational Path Dependence. In: Wright, J.D. (Eds.): *International Encyclopedia of Social and Behavioral Sciences*. 2nd ed. Elsevier. Amsterdam, 385-389.
- C.22. Sydow, J. (2015): Networks, Persistence and Change – A Path Dependence Perspective. In: Albach, H./Meffert, H./Pinkwart, A./Reichwald, R. (Eds.): *Management of Permanent Change*. Springer. Berlin, 89-101.
- C.21. Berthod, O./Müller-Seitz, G./Sydow, J. (2014): Interorganizational Crisis Management. In: Thießen, A. (Eds.): *Handbuch Krisenmanagement*. 2nd ed. Springer VS. Wiesbaden, 141-154.
- C.20. Sydow, J./Müller-Seitz, G./Provan, K.G. (2013): Managing Uncertainty in Alliances and Networks – From Governance to Practice. In: Das, T.K. (Ed.): *Managing Knowledge in Strategic Alliances*. IAP. Greenwood, Conn., 1-43.
- C.19. Sydow, J./Schreyögg, G. (2013): Self-reinforcing Processes in Organizations, Networks and Fields. In: Sydow, J./Schreyögg, G. (eds.): *Self-Reinforcing Dynamics in and among Organizations*. Palgrave MacMillan. London, 3-13.
- C.18. Berthod, O./Sydow, J. (2013): Locked in the Iron Cage? When Institutionalization is (not) a Path-dependent Process. In: Sydow, J./Schreyögg, G. (eds.): *Self-Reinforcing Dynamics in and among Organizations*. Palgrave MacMillan. London, 204-229.
- C.17. Frenkel, S./Sydow, J. (2011): Institutional Conditions for Organizing Decent Work in Global Production Networks: The Case of China. In: Sheldon P./Klim, S./Li, Y./Warner, M. (eds.): *China's Changing Workplace*. Routledge. London, 241-258.
- C.16. Lerch, F./Sydow, J./Duschek, S. (2011): Beyond the Organizational Focus: Network Consulting in Regional Clusters. In: Buono, A. F./Grossman, R./Lobnig, H./Mayer, K. (eds.): *The Changing Paradigm of Consulting*. IAP. Greenwich, Conn., 185-209.
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- C.12. Möllering, G. (2006): Trust, Institutions, Agency: Towards a Neoinstitutional Theory of Trust. In: Bachmann, R./Zaheer, A. (eds.): *Handbook of Trust Research*. Elgar. Cheltenham, 355-376.
- C.11. Sydow, J. (2006): How Can Systems Trust Systems? A Structuration Perspective on Trust Building in Interorganizational Relations. In: Bachmann, R./Zaheer, A. (eds.): *Handbook of Trust Research*. Elgar. Cheltenham, 377-392.
- C.10. Sydow, J. (2006): Managing Projects in Network Contexts: A Structuration Perspective. In: Hodgson, D./Cicmil, S. (eds.): *Making Projects Critical*. Palgrave. Basingstoke, 252-264.
- C.09. Sydow, J. (2006): Organizational Fields. In: Beckert, J./Zafirovskian, M. (eds.): *Encyclopedia of Economic Sociology*. Routledge, Oxford, 488-491.
- C.08. Sydow, J. (2006): Loose Coupling. In: Beckert, J./Zafirovskian, M. (eds.): *Encyclopedia of Economic Sociology*. Routledge, Oxford, 406-407.

D. Working Papers

- D.15. Dobusch, L./Sydow, J. (2011): The Role of Platforms for Enterprise Ecosystems, Paper presented at the Workshop for the 41st annual GI conference Informatik 2011, October 4-7.
- D.14. Sydow, J./Lerch, F. (2007): Developing Photonic Clusters – Commonalities, Contrasts and Contradictions. AIM White Paper. Advanced Institute of Management Research. London.
- D.13. Fichter, M./Sydow, J./Volynets, L. (2007): Organization and Regulation of Employment Relations in Transnational Production and Supply Networks. Ensuring Core

Labor Standards through International Framework Agreements? Paper presented at the 21st EGOS Colloquium, Vienna, July 5-7, 2007.

Papers on organizational and interorganizational paths are available <http://www.pfadkolleg.de>

For further information please visit <http://wiwiss.fu-berlin.de/en/sydow>