


**Long-term Internships of Bachelor Students
of Freie Universität Berlin in China**

Profile for a Prospective Internship Position	
Name and Location of Company 	Bertelsmann Management (Shanghai) Co., Ltd. 162 Luoxiu Rd., Shanghai 200231, P.R. China Bertelsmann produces, serves and markets media through six corporate divisions: RTL Group, Random House, Gruner + Jahr, BMG, Arvato, and Direct Group. www.bertelsmann.com.cn
Starting date of the internship, duration in months	01.08.2008, 6 months
Location of the internship	Shanghai
Main responsibilities of the intern (keywords)	Ex. 1: Corporate Management Development, Bertelsmann Asia: 1) Conception and implementation of events aiming at image building and recruiting targeting different groups like top Chinese university students or business professionals among top Chinese MBA schools. 2) Support and coordinate Management Development programs for managers in Asia/China Ex.2: Working as part of a project team and doing research for business development in a specific sector (If any)
Preference for candidates with the following major(s)	Preference for candidates with some background in business or economics
Skills required	Strong in communication and coordination, excellent event management skills, HR knowledge and working experience is preferred. Good public speaker/presenter, responsible, down to earth and flexible, MS-Office literate
Language requirements	Good command of oral and written English
Chinese language necessary?	Speaking Chinese is a plus
Remuneration per month (in RMB)	Ca. 2000 RMB
Other benefits	Bonus (1000 RMB monthly) at the end of the internship possible, depending on performance Lump sum for international travel to/from Shanghai
Additional remarks	Selected candidates will have a telephone interview with Bertelsmann media worldwide Shanghai