

AMCIS 2018 – Track “Organizational Transformation & Information Systems” Call for Mini-Tracks

Track Co-Chairs

- Frank Ulbrich, University of the Fraser Valley, frank.ulbrich@ufv.ca
- Paul Drews, Leuphana University of Lüneburg, paul.drews@leuphana.de
- Lauri Wessel, Freie Universität Berlin, lauri.wessel@fu-berlin.de

AMCIS 2018 “Digital Disruption”

We invite the submission of minitrack proposals to AMCIS 2018, which will be held on August 16-18, 2018 in New Orleans, LA. The conference provides many opportunities for participation, collaboration, and dialogue related to the conference theme, Digital Disruption. Digital disruption is the powerful transformation that drives how businesses create value with new digital technologies. Digital disruption transforms all industries, and manifests itself through a variety of digital tools, services, and artifacts. It fuels more rapid and on-going innovation in businesses. We look forward to gathering with you in New Orleans to exchange knowledge.

SIG-OSRA

The SIG-OSRA track focuses on advancing research and application of information and communication technologies in the end-user environment to support work processes, foster innovation, improve employee performance, and enhance overall organizational effectiveness in direct support of goals and strategies.

Description of Track

By adopting, adapting, or developing Information Systems (IS), organizations and their IS continually undergo a considerable transformation often referred to as “digital transformation”.

As a result, information systems, business models, business processes, and end-user workplaces are perpetually analyzed, rethought, and changed. Nowadays, many systems in organizations are already interconnected to form inter-organizational IS, contributing to a complex IS landscape in current organizations. This renews the importance of analyzing the interplay between IS and organizations from socio-technical and end-user perspectives and the implications of changing IS for end-users and customers, who are increasingly technologically savvy and immersed in this digital transformation.

We invite minitracks on topics related to organizational transformation and IS, business process management, changing workplaces and IS integration, knowledge management and training, end-user computing, and IT consulting and inter-organizational information systems. Potential topics of mini-tracks could relate to (not exhaustive)

- Business Process Management & Change

- New Perspectives on End-User Computing: Consumerization, BYOD and Shadow IT
- Knowledge Management & Knowledge Workers
- Business Ecosystems and Inter-organizational Information Systems
- End-user Development & Open Innovation
- Crowdsourcing and End-User Engagement
- End-user Analytics & Data-driven Organizational Transformation
- Organizational Implications of Service Innovation, Analytics, and End User Engagement
- Implications of the “coding for everyone” trend
- The Role of IT-Consulting in Organizational Transformation
- Applying and Adopting Socio-technical Approaches to Current Challenges of IT-driven organizational transformation
- Changing end-user competencies and the use of information systems
- Challenging and Extending (Design) Theory to effectively capitalize on Digital Disruption

Opportunities/Fast Tracking in Journals

High quality and relevant papers from the minitracks will be selected for fast-tracked development towards Internet Research (<http://www.emeraldinsight.com/loi/intr>). Selected papers will need to expand in content and length in line with the requirements for standard research articles published in the journal. Although the track co-chairs are committed to guiding the selected papers towards final publication, further reviews may be needed before final publication decision can be made.

Internet Research (IntR) is an international and refereed journal that is indexed and abstracted in major databases (e.g., SSCI, SCI, ABI/INFORM Global). The topics published in IntR are broad and interdisciplinary in nature. The 2015 impact factor of the journal is 3.017.

Minitrack Submissions

Minitrack proposals need to be submitted online via AMCIS’s submission system between September 20th and October 18th 2017. A submission guide has been posted here: <http://amcis2018.aisnet.org/submissions/timeline/>.

AMCIS 2018 Tentative Timeline

September 20, 2017: PCS opens for minitrack proposals

October 18, 2017: Minitrack proposals due

October 25, 2017: Track chairs make recommendations on minitracks

November 1, 2017: Minitrack decisions announced

January 2018: System opens for general paper submissions