

# GAZUR

is looking for

## Intern \ Student Assistant

**GAZUR** is a Berlin-based, eco-conscious brand, owned by two Israeli designers – Shahar Waks and Noam Sharet. We focus on creating limited edition bags, wallets and other accessories from high quality *upcycled* leather due to awareness that the production process should focus on having less negative impact on the surrounding environment. The use of upcycled materials draws attention to the randomness of creation and therefore the uniqueness of each item. The Brand creates items defined by functionality and minimal design, carefully handcrafted with attention to every detail, with a result of high utility, aesthetics and comfort.

For further information, questions and applications (CV, max. 1 pages, only in English) please contact us at: [info@gazur.de](mailto:info@gazur.de)

As our business grows, we are looking to develop a comprehensive e-commerce and e-marketing strategy to support our activity. We are looking for a new team member (part time) starting as soon as possible and for the duration of min. 2-3 month, 6-10 hours per week to support us in this process.

Field of activity:

- Developing a marketing strategy
- Developing an e-commerce strategy
- Help building the company's website
- Creating a comprehensive media profile (social media etc.)

We expect:

- Ability to work independently
- A proactive approach
- Desire to learn, research and solve problems
- Sufficient level of spoken and written English and German

We offer:

- An opportunity to lead e-commerce and marketing strategies of an established, successful fashion brand
- Flexible working hours and times and independent work
- A nice and friendly work-environment