

2ND INTERNATIONAL CONFERENCE ON PATH DEPENDENCE

March 3-4, 2011

Freie Universität Berlin
School of Business & Economics

Final Program

Wednesday, March, 2nd 2011

19.00 *Pre-Conference Get Together, Restaurant "Alter Krug" in Berlin Dahlem*

Thursday, March, 3rd 2011 (Location: Harnack-Haus)

Vogt-Saal

08:30 – 09.00 Registration

09.00 – 09.15 **Opening: Georg Schreyögg, Albrecht Söllner, Jörg Sydow**

09.15 – 10.15 **Keynote 1:**
Joe Lampel, Cass Business School, City University London, "Straying from the path: practicing strategy in a 'path dependent' world"
Chair: Jörg Sydow

10.15 – 10.45 *Coffee break*

10.45 – 12.15 **Session A.1: Country Studies**

Chair: Albrecht Söllner

Young Back Choi, Path dependence and the Korean keyboard. **Discussant: Frithjof Stöppler**

Friedemann Koll, Institutional path creation in emerging regional fields: the case of electromobility in the Berlin region. **Discussant: Houari Mired**

Olavi Uusitalo, Path dependence - the US cement manufacturing technology in 1950-1980.
Discussant: Annette Reuter

12.15 – 13.15 *Lunch*

Humboldt-Zimmer

Session B.1: Path Creation

Chair: Leonhard Dobusch

Marie Anchordoguy, Path dependence and the emergence and evolution of the electronics sector in Japan.

Discussant: Natalie Senf

Labiba Sheikh, Muhammad Zafar Iqbal Jadoon, Path dependency and path creation: exploring the possibility of integration.

Discussant: Olivier Berthod

James Simmie, New path creation: an evolutionary perspective on the emergence of the wind power industry.

Discussant: Daniel Haussmann

Vogt-Saal

13.15 – 14.45

Session A.2: Strategy and Actors

Chair: Niina Nummela

Lisa Arnold, Getting the actors on board: actor-centered research on organizational paths in Airbus industries.

Discussant: Marie Anchooguy,

Eyal Yaniv, Organizational attention and replication strategy: path dependence in the evolution of replicated business model. **Discussant:** Leonhard Dobusch

Alexandra Langer, Consumer path dependence in high-tech markets. An analysis of the self-reinforcing mechanisms leading to consumer lock-in.

Discussant: Stefanie Hiss

14.45 – 15.15

Coffee break

15.15 – 16.45

Keynote 2:

Giovanni Dosi, Sant'Anna School of Advanced Studies, Pisa and **Evita Paraskevopoulou**, Universidad Carlos III de Madrid:

“Path dependence and discontinuities in the cognitive and operational memories of organizations”

Chair: Georg Schreyögg

19.00

Dinner, Restaurant „Neu“, Oranienburger Str. 32, Berlin-Mitte (S-Bhf. Oranienburger Str.)

Humboldt-Zimmer

Session B.2: Simulation in Path Dependence Research

Chair: Arne Petermann

Tobias Meyer, How do inferior standards prevail in two-sided markets? A simulation study on technological path dependence with an application to platform competition in the Smartphone industry. **Discussant:** Labiba Sheikh

Eva Seidel, Path dependence in organizational learning: the role of social power. **Discussant:** Olof Brunninge

Jérôme Dangerman, Andreas Grössler, Exploring lock-in in the energy system. **Discussant:** Stefan Kirchner

Friday, March, 4th 2011

Vogt-Saal

09.00 – 10.30

Session A.3: Human Resource and Credit Markets

Chair: Georg Schreyögg

Marion Festing, Ihar Sahakiants, Compensation systems in Central and Eastern Europe: a case study of multinational corporation subsidiaries in the Czech Republic, Poland and Hungary. **Discussant: Lisa Arnold**

Jutta Becker-Ritterspach, Forms of complementarity: a basic framework. **Discussant: Eyal Yaniv**

Stefanie Hiß, Akos Rona-Tas, Why corporate rating and consumer scoring do the same but differently. **Discussant: Alexandra Langer**

10.30 – 11.00

Coffee break

11.00 – 12.30

Session A.4: Industry Studies

Chair: Rolf Lundin

Kristian Kunow, The world as a disc? Technology resourcing routines and music majors path dependence. **Discussant: Mélanie Raukko**

Annette Reuter, Impossible to prevent the worst? Path dependent professional medical routines and their contribution to relative inefficient diabetic care in Germany. **Discussant: Ihar Sahakiants**

Frithjof Stöppler, Interorganisational networks and platform competition: a path dependence perspective on social capital and evidence from Smartphone operating systems. **Discussant: Sebastian Metz**

12.30 – 13.30

Lunch

Humboldt-Zimmer

Session B.3: Collective Institutional Entrepreneurship

Chair: Olof Brunninge

Neena Gupta-Biener, Influence of culture on decision-making in transnational organizations under uncertainty: analysis of the internationalization process of Indian multinationals

Discussant: Gregory Jackson

Yipeng Liu, Institutional entrepreneurship in building technology entrepreneurs – friendly environment in the peripheral region of China: a process-driven perspective based on path dependence.

Discussant: Michael Kleinaltenkamp

Thomas Blanchet, Trapped in the local path? The internationalization strategies of French and German operators in the water sector.

Discussant: Wasko Rothmann

Session B.4: Aspects of Path Dependence Theory

Chair: Jérôme Dangerman

Hugo van Driel, Specifying the triggering role of events in path dependence. **Discussant: Eva Seidel**

Leonhard Dobusch, Jakob Kapeller, Striking new paths: theory and method in path dependence research.

Discussant: James Simmie

Olof Brunninge, Imprinting and organizational path dependence. Studying similarities, differences, and connections between two concepts along the case of a large Swedish bank.

Discussant: Olavi Uusitalo

Vogt-Saal

13.30 – 15.00

Session A.5: Mergers & Acquisition

Chair: Michael Kleinaltenkamp

Niina Nummela, Mélanie Raukko, Path dependence in organisational growth through acquisitions. How to break the path in a changing business environment?

Discussant: Thomas Blanchet

Natalie Senf, Nobina Roy & Arne Petermann, Two sides of a coin: complementary resources as a source of M&A success and failure. **Discussant:** Jörg Claussen

Giuliano Maielli, Explaining lock-in through the concept of hegemony: evidence from fiat's take-over of Lancia in 1969.

Discussant: Niina Nummela

15.00 – 15.30

Coffee break

15.30 – 17.00

Session A.6: Networks

Chair: Hugo van Driel

Jörg Claussen, Tobias Kretschmer, Thomas Spengler, Backward compatibility to sustain market dominance – evidence from the US handheld video game industry.

Discussant: Tobias Georg Meyer,

Chenjian Zhang, Justin Tan, How institutions imprint on networks? The comparative study of two Chinese start-up cohorts. **Discussant:** Kristian Kunow

Sebastian Metz, Intra- and interorganisational mechanisms of path dependence in the internationalisation process of companies **Discussant:** Yipeng Liu

17.00 – 17.30

Closing Session & Farewell: Albrecht Söllner

Humboldt-Zimmer

Session B.5: Policy and Discourse

Chair: Stefan Kirchner

Olivier Berthod, Enacting a long constricted path: the case of a bridge construction. **Discussant:** Hugo van Driel

Houari Mired, Trajectories of dependency: the English regions' path to economic development. **Discussant:** Jutta Becker-Ritterspach

Daniel Haussmann, Un-locking changes: the discursive electrification of the automobile in California.

Discussant: Young Back Choi

Session B.6: Organizational Issues

Chair: Eyal Yaniv

Mona Ericson, Rolf A. Lundin, Unlocking and path dependence.

Discussant: Jörg Sydow

Wasko Rothmann, Exploring stability in path dependence: lock-in as a process.

Discussant: Giuliano Maielli

Stefan Kirchner, Maintaining the organizational core: organizational identity dynamics as a question of path dependence and identity work.

Discussant: Rolf Lundin