



3RD INTERNATIONAL CONFERENCE ON PATH DEPENDENCE

February 17 - 18, 2014

Freie Universität Berlin
School of Business & Economics
Berlin, Germany

Conference Program

Sunday, February 16, 2014

07:00 PM

Pre-Conference Get-Together: Seminaris CampusHotel Berlin
(Takustraße 39, 14195 Berlin)

Drinks & Light Hors d'Oeuvres (provided by the organizers)

Monday, February 17, 2014

Seminaris CampusHotel Berlin / Dahlem Research Cube, Takustraße 39, 14195 Berlin

Room Harvard

08:30 AM – 09:00 AM

Registration & Coffee

09:00 AM – 10:30 AM

Opening Session

Welcome Remarks: **Georg Schreyögg and Jörg Sydow**

Keynote Speech: **Elke Schüßler / Leonhard Dobusch**

***Theoretical Artefact or Common Phenomenon?
Revisiting Prominent Cases of Path Dependence***

Coffee Break

11:00 AM – 12:30 PM

Session 1a: Shamsud Chowdhury (Chair)

Hugo van Driel: *Incorporating other concepts into path dependence: the persistence of decentralization within Philips*

Discussant: Thomas Schmidt

Albrecht Söllner: *Globalization, Greed, and Exploitation. How to break the baleful path?*

Discussant: Gregory Jackson

Waldemar Kremser: *Path dependence in organization. An explanation based on interdependence between agentic processes*

Discussant: Kerstin Fehre

Room Princeton

Session 1b: Justin Powell (Chair)

Thomas Ehrmann / Michael Kopel: *Path dependence, nonlinear dynamic systems theory and some managerial implications*

Discussant: Carsten Dreher

Hart Posen / **Dirk Martignoni** / Markus Lang: *Why does successful imitation fail?*

Discussant: Norman Kellermann

Daniel Fürstenau: *Agent-Based Simulation in Path Dependence Research: A Network-Theoretic Model*

Discussant: Alessandro Narduzzo

12:30 PM – 02:00 PM

Lunch (provided by the organizers)

02:00 PM – 03:30 PM

Session 2a: Carsten Dreher (Chair)

Irina Koprax / Christian Garaus / Wolfgang Güttel:
Path Creation: Like a Phoenix from the Snow
Discussant: Waldemar Kremser

Gieri Hinnen: *Growing out of Carbon-Lock-in? Airlines, Biofuels and Path Creation*
Discussant: Leonhard Dobusch

Daniel Fürstenau / Norman Kellermann: *Path creation in the passenger transportation industry: What can air learn from rail?*
Discussant: Olof Brunninge

Coffee Break

04:00 PM – 05:30 PM

Session 3a: Michael Kleinaltenkamp (Chair)

Olof Brunninge / Gunnar Wransby: *Avoiding to get stuck in a successful business model. Dynamic business model adaptation from a path dependence perspective*
Discussant: Martin Gersch

Johann Fortwengel / Arne Keller: *Managing Path Dependent Processes? Towards a Typology of Response Strategies*
Discussant: Daniela García-Sánchez

Session 2b: Gregory Jackson (Chair)

Christine Witteck: *Path dependence in emerging industries? Dominant logic development within the German photovoltaic industry*
Discussant: Lars Coenen

Daniela García-Sánchez: *Solar Energy and the Problem of Path Dependency in Costa Rica's Energy System*
Discussant: Christine Witteck

Neil Lambert: *Resource longevity and the 'pull' of existing organisational paths: strategic adjustment and response by UK producers to a new international division of labour in the ceramic tableware sector*
Discussant: Blagoy Blagoev

Session 3b: Albrecht Söllner (Chair)

Thomas Schmidt / Timo Braun: *When cospecialization leads to rigidity: Why even SAP couldn't unlock interorganizational path dependence*
Discussant: Hugo van Driel

Mario Bach: *Path Dependence in Complex Systems: The Case of Regulation Practices in Ambulatory Healthcare*
Discussant: Neil Lambert

07:00 PM

Conference Dinner: Restaurant Diekmann
(Meinekestraße 7, 10719 Berlin)

Three-Course Meal (55 Euro per Person):

Starter: *Fresh Salad of the Season & Half a Large Bottle of Mineral Water*

Main Course I: *Guinea Fowl Breast with Sweetheart Cabbage and Sesame Gnocchi + Half a Bottle of House Wine*

or

Main Course II: *Bio Hokkaido-Pumpkin Served Three-Ways with Swiss Chard + Half a Bottle of House Wine*

Dessert: *Pomegranate Crème Brûlée with Ice Cream + Cup of Coffee*

Tuesday, February 18, 2014

Seminaris CampusHotel Berlin / Dahlem Research Cube, Takustraße 39, 14195 Berlin

Room Harvard

Room Princeton

09:00 AM – 10:30 AM

Session 4: Leonhard Dobusch (Chair)

Lars Coenen / Jerker Moodysson / Hanna Martin:
Sustainable transitions in an old industrial region? Path renewal and regional innovation policy in the paper and pulp industry
Discussant: Johann Fortwengel

Alessandro Narduzzo: *Unlocking seeds in path-dependence processes*
Discussant: Mario Bach

Blagoy Blagoev: *Barriers to Workplace Flexibility: The Contribution of Path-Dependence Theory for Explaining the Persistent Work-Time Regime in a Knowledge-Intensive Firm*
Discussant: Dirk Martignoni

Coffee Break

11:00 AM – 12:30 PM

Session 5a: Jana Costas (Chair)

Justin Powell / Jonna Blanck / **Benjamin Edelstein:**
Institutional Change toward Inclusive Education or Path-dependent Reproduction of Segregated Schooling in Germany?
Discussant: Sonja Muders

Session 5b: Martin Gersch (Chair)

Shamsud Chowdhury / **Paul Armstrong** / **Binod Sundararajan:** *General Motors (1980-2010): A Story of Path Dependence and Executive Hubris*
Discussant: Gieri Hinnen

Sonja Muders: *Organizational Path Dependence in Schools? An Organizational Perspective on Schools by Practices of Differentiation in Berlin Secondary Schools*
Discussant: Justin Powell

Tobias Großmann / Arne Petermann / **Michael Kleinaltenkamp:** *Path Dependence in B2B Relationships: Partner-Specific Absorptive Capacity as a Self-Reinforcing Mechanism*
Discussant: Wolfgang Güttel

Kerstin Fehre / Hagen Lindstädt / Andreas Schiffelholz: *How Stable is Stable? An Empirical Study based on the Miles and Snow Model*
Discussant: Jana Costas

Karin Sakowski / Maaja Vadi / Jaanika Meriküll: *Formalization of Organizational Structure as a Subject of Path Dependency: An Example from Estonia*
Discussant: Daniel Fürstenau

12:30 PM – 02:00 PM

Lunch (provided by the organizers)

02:00 PM – 03:00 PM

Short Presentations

Session 6a: Wolfgang Güttel (Chair)

Pia Becker / Nils Goldschmidt / Alexander Lenger: *Institutional change and cultural roots*

Nora Lohmeyer: *Path-dependent processes as social processes – A discourse theoretical and analytical approach*

Session 6b: Rolf Lundin (Chair)

Ihar Sahakiants / Marion Festing: *Executive pay narratives in Germany and Russia: Cases of path dependence?*

Benjamin Schulte: *Linking path dependent lock-in and consumer lock-in in service relationships to elaborate the individual and social levels of lock-in*

Sibel Siray: *Combining Marketing Theory and Path Dependence - Measuring and De-Locking Rigid Consumer Behavior*

03:00 PM – 03:30 PM

Closing Session

Concluding comments by Georg Schreyögg and Jörg Sydow

03:30 PM – 04:00 PM

Farewell Coffee