

**Sibel Siray**

Master of Science in Management and Marketing
Freie Universität Berlin

Intentional Path Breaking - De-Locking Rigid Consumer Behavior

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Path Dependence and Sensemaking in High Velocity Environments

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Interdisciplinary and international - The Pfadkolleg

With its interdisciplinary orientation, also on the part of the professors teaching in the program, the Pfadkolleg is on its way to becoming *the* internationally leading center for path research. Renowned path researchers from all over the world add their expertise to the study program, which emphasizes theory as well as methods. Regular seminars and participation at international conferences, as well as exchanges with other doctoral programs help to integrate our students into the research community.

Responsible Researchers

- Prof. Dr. Georg Schreyögg (Spokesperson)
- Prof. Dr. Jörg Sydow (Deputy Spokesperson)
- Prof. Dr. Martin Gersch
- Prof. Dr. Michael Kleinaltenkamp
- Prof. Dr. Susanne Lütz
- Prof. Dr. Thomas Mellewig
- Prof. Dr. Albrecht Söllner

Young Researchers

- Junior-Prof. Dr. Jana Costas
- Junior-Prof. Dr. Henning Kreis

Associated Members

- Prof. Dr. Carsten Dreher
- Prof. Dr. Martin Eisend
- Prof. Dr. Jochen Hundsdoerfer
- Prof. Dr. Gregory Jackson
- Prof. Dr. Natalia Kliewer
- Prof. Dr. Sigrid Quack
- Junior-Prof. Dr. Catherine Cleophas
- Junior-Prof. Dr. Arne Petermann

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Doctoral Program
“Research on Organizational Paths”

Funded by the Deutsche Forschungsgemeinschaft (German Research Foundation), the doctoral program focuses on the processes of path dependence, path breaking and path creation in and between organizations. In mainly empirical projects, the participants investigate phenomena such as reform gridlock, excess inertia and the diffusion of technical standards as the result of path dependencies and emerging lock-ins. The uniqueness of the doctoral program lies in the application of the concept of path dependence to organizational and strategic processes, and especially in its exploration of possibilities and restrictions regarding the breaking and creation of organizational paths.



Mario Bach
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Moving from Fragmented Care Delivery to Integrated Health Networks.
Sustainable Innovation or “Old Wine in New Skins”?

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Pricing in Passenger Rail Transportation

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Felix Obschonka
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The Role of the Top Management Team in Breaking Free of Organizational Rigidities

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Path-Dependent Temporal Regimes in Knowledge-Based Organizations

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Path Dependence and Temporality in Organizations – Historically Conditioned Stabilization in a World of Events

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Revisiting Multi-Channel Management: How to Break Path Dependence in Business-to-Business Relationships

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Practice Transfer across Institutional Distance - A Case of Path Collision?

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Corporate Social Responsibility - A Path-Dependent Discourse?

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Path Dependent Partnering in the Software Industry

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Organizational IS Platforms: Path Dependence, Complexity, Transformation

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Organizational Path Dependence in Schools – The Practice of Differentiation in Berlin Secondary Schools

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Social Influence – A Cause of Individual Path Dependence?

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