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Technological Paths through Organisational Paths? The Effects of Social Capital in the Competition of Strategic Industry Alliances in the Market for Smartphone Operating Systems

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## Interdisciplinary and international—The Pfadkolleg

With its interdisciplinary orientation, also on the part of the professors teaching in the program, the Pfadkolleg is on its way to becoming *the* internationally leading centre for path research. Renowned path researchers from all over the world add their expertise to the study program, which emphasizes theory as well as methods. Regular seminars and participation at international conferences, as well as exchanges with other doctoral programs help to integrate our students into the research community

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## Doctoral Program “Research on Organizational Paths”

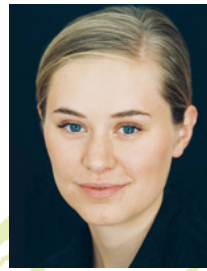
Funded by the Deutsche Forschungsgemeinschaft (German Research Foundation), the doctoral program focuses on the processes of path dependence, path breaking and path creation in and between organizations. In mainly empirical projects, the participants investigate phenomena such as reform gridlock, excess inertia and the diffusion of technical standards as the result of path dependencies and emerging lock-ins. The uniqueness of the doctoral program lies in the application of the concept of path dependence to organizational and strategic processes, and especially in its exploration of possibilities and restrictions regarding the breaking and creation of organizational paths



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Is the "French Model" of Water  
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