



Research Conference
Studying Path Dependencies of Businesses, Institutions, and
Technologies

February 28-29, 2008

Freie Universität Berlin

Final Program

Overview

February, 27th 2008

18.00 *Pre-Conference Get together, Restaurant "Luise", Königin-Luise-Strasse 40, 14169 Berlin*

February, 28th 2008

	Meitner-Saal	Humboldt-Zimmer
09.00 – 09.30	Opening	
09.30 – 10.30	Keynote 1	
	<i>Coffee break</i>	
11.00 – 12.30	Session A.1	Session B.1
12.30 – 14.00	<i>Lunch</i>	
14.00 – 15.30	Session A.2	Session B.2
	<i>Coffee break</i>	
16.00 – 17.30	Session A.3	Session B.3
19.00	<i>Dinner, Restaurant „Diekmann“, Meinekestraße 7, 10719 Berlin</i>	

February, 29th 2008

	Meitner-Saal	Humboldt-Zimmer
09.00 – 10.00	Keynote 2 <i>Coffee break</i>	
10.30 – 12.00	Session A.4	Session B.4
12.00 – 13.30	<i>Lunch</i>	
13.30 – 15.00	Session A.5 <i>Coffee break</i>	Session B.5
15.30 – 17.00	Session A.6	
17.00 – 18.00	Closing Session & Farewell	

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February, 28th 2008

Meitner-Saal

09.00 – 09.30 **Opening: Jörg Sydow, Georg Schreyögg, Albrecht Söllner**

09.30 – 10.30 **Keynote 1: Paul David: "Techno-Institutional Co-evolution...and the End of Copyright History"**

Session Chair: Jörg Sydow

10.30 – 11.00 *Coffee break*

11.00 – 12.30 **Session A.1: Path Dependence of Large Firms**

Session Chair: Werner Rammert

Gospel, Howard/Fiedler, Martin: The Long-run Dynamics of Big Firms: the 100 largest Employers from the US, UK, Germany, France, and Japan, 1907-2002

Strobel, Jan: Managing Paths: How Shell Pursues the Development of Alternative Fuels

Brunninge, Olof/ Melin, Leif: Continuity in Change. Path Dependence and Transformation in two Swedish Multinationals

12.30 – 14.00 *Lunch*

Humboldt-Zimmer

Session B.1: Identity, Ideology, and Controversy

Session Chair: Jochen Koch

Golant, Benjamin D./Sillince, John A. A.: Narrative Inertia: Stability and Change in Narratives of Organizational Identity

van Nieuwaal, Kim: Path Dependency: A Resistance to Controversies

Haase, Michaela/Roedenbeck, Marc/Söllner, Albrecht: Institutional Rigidity and Lock-in of Individual Mental Models: On the Role of Knowledge and Ideologies

Meitner-Saal

14.00 – 15.30

Session A.2: Strategic and Organizational Rigidities

Session Chair: Jonathan Sapsed

Nothnagel, Barnas: Specialization as an Organizational Path

Van Driel, Hugo/Dolfsma, Wilfred: Path Dependence and Meta-routines in Organizations: the Toyota Production System re-examined

Holtmann, Philip/Lüttel, John: Strategic Rigidity: The Interplay of Organizational Levels in Self-reinforcing Processes

15.30 – 16.00

Coffee break

16.00 – 17.30

Session A.3: The Governance of Value Chains

Session Chair: Markus Helfen

Goldman, Arieh/Alexander, Andrew: Chain Governance Models in Retailing: Capability Development and Path Dependency

Schüssler, Elke: Between Vertical Integration and Modularisation: Crossing Traditional Boundaries in the Strategic Management of Value Chains

Schellhammer, Stefan/Klein, Stefan: Accounting for Stability and Path Dependency in Inter-Organisational Information Systems (IOIS) by Adopting a Practice Theory Perspective

19.00

Dinner, Restaurant „Diekmann“, Meinekestraße 7, 10719 Berlin

Humboldt-Zimmer

Session B.2: Development and Adoption of Technological Innovation

Session Chair: Alfred Kuß

Bach, Thomas: Information Externalities and Search Behaviour in a Dual Technology Choice Model – the Case of German Broadband

Dobusch, Leonhard: Adoption of Network Effect Technologies as Organisational Innovation

Tuertscher, Philipp/Garud, Raghu/Nordberg, Markus: The Emergence of Architecture – The Case of ATLAS, CERN

Session B.3: Inter-organizational Relationships and Networks

Session Chair: Michael Kleinaltenkamp

Akkermans, Henk/Romme, A. Georges L.: How Partnership Behaviour Evolves in Networks: Path Dependency, Social Figuration and Life Events

Goins, Sheila/Gruca, Thomas S.: The Effects of Value Dynamics and Path Dependence of Firm Performance

Hayton, James/Olk, Paul: Path Dependent and Path Independent Learning in the Formation Processes of R&D Consortia

February, 29th 2008

Meitner-Saal

09.00 – 10.00 **Keynote 2: Anne Huff and James O. Huff:**
"Cognitive maps and path dependencies in
organizational decision making"

Session Chair: Georg Schreyögg

10.00 – 10.30 *Coffee break*

10.30 – 12.00 **Session A.4: Paths and Institutions in**
Industries

Session Chair: Sebastian Botzem

Waldfoegel, Joel/Moon, Jon Jungbien: The Tipping Point:
Path-Dependence in Restaurant Markets

Blinn, Miika: Path Dependence of the Language Transfer
Technique for Foreign Films in the German Cinema Market

Sapsed, Jonathan/Mateos-Garcia, Juan/Grantham,
Andrew: Creating and Sustaining Genres in Cultural
Products: Co-Evolution of Technology, Organisation and
Markets in the Video Games Industry

12.00 – 13.30 *Lunch*

13.30 – 15.00 **Session A.5: Path Dependence of Organizations**
and Countries

Session Chair: Stefan Klein

Marty, Gérard: "Path Dependence and Public Timber
Auctions". Historical Analysis of the Social Construction of a
Merchant Institution to sell France's Public Timber

Kasabov, Edward: Between Under-determination and Over-
determination: A Multi-level Understanding of 'Success of
Path Dependence' through 'Perpetuation of Failure' during
Reform

Humboldt-Zimmer

Session B.4: Political Path Dependencies and
Corporate Political Activity

Session Chair: Albrecht Söllner

Tepe, Markus: On the Political Economy of Pension Privatization. A
Cross-Country Study

Hess, Sebastian/Kleinschmit, Daniela/Theuvsen, Ludwig/von
Cramon-Taubadel, Stephan: Conceptualizing Path Dependence
through Discourse Analysis: The Case of Persistent Agricultural
Politics

Siedentopp, Jan: Strategic Inertia through Corporate Political Activity:
Consequences of a Path-Dependent Process

Session B.5: The Role of Actors in Path Dependence

Session Chair: Martin Eisend

Botzem, Sebastian/Mante, Anja: Acting upon Paths: Alternatives,
Contestation and Fragile Stability in Path Dynamics

Donnelly, Paul F.: Actor-Network Theory and Organizational Forming
– An Amodern Path Dependence Perspective

Valorinta, Mikko/Lamberg, Juha-Antti/Schildt, Henri: Interrelated
Path Dependence of Technological Systems and Organizational
Power Relations

Aoki, Masahiko/Jackson, Gregory: Understanding an
Emergent Diversity of Corporate Governance and
Organizational Architecture: An Essentiality-Based Analysis

15.00 – 15.30 *Coffee break*

Meitner-Saal

15.30 – 17.00

Session A.6: Path Dynamics in Experiment and Simulation

Session Chair: Sigrid Quack

Koch, Jochen/Eisend, Martin/Petermann, Arne: The Impact of Complexity on Path Dependent Decision Making Processes: An Experimental Study

Becker, Markus/Knudsen, Thorbjørn/Stieglitz, Nils: Managing Radical and Incremental Change: Path-Dependent Organizational Search in Changing Environments

Vergne, Jean-Philippe: Chance and Necessity Revisited: A Reassessment of Path Dependence, and its Implications for Organization Studies

17.00 – 18.00

Closing Session & Farewell