

Ingmar Geiger und Georg Schreyögg

Forschungswerkstatt

Wintersemester 2013/14

jeweils Dienstag von 18:15 Uhr bis 19:45 Uhr

Kaminzimmer, Boltzmannstraße 20

Datum	Vortragende/r	Thema
22.10.2013	Martin Schulz (University of British Columbia)	<i>When Rules Grow Persistent: Problem-Based Adaptation of Clinical Practice Guidelines</i>
29.10.2013	Bruce Carruthers (Northwestern University)	<i>Credit Ratings and Modern Economic Governance</i>
Mittwoch 06.11.2013	Todd Zenger (Washington University in St. Louis)	<i>Capabilities, Transaction Costs, and Firm Boundaries</i>
19.11.2013	Heiner Evanschitzky (Aston Business School)	<i>Consumer Relationship Fading. Phenomenon, Drivers and Boundary Conditions</i>
26.11.2013	Wendy Espeland (Northwestern University)	<i>Wrangled By Rankings: How University Rankings Have Changed Higher Education</i>
17.12.2013	Ingo Karpen / Michael Kleinaltenkamp (RMIT University / Freie Universität Berlin)	<i>Value Co-Creation through Resource Integration - A Unified Resource Integration Perspective on Value Evolution</i>
21.01.2014	Andreas Eggert (Universität Paderborn)	<i>Creating Path Dependence Through Customer Referral Programs</i>
28.01.2014	Blagoy Blagoev / Georg Schreyögg (Freie Universität Berlin)	<i>Zeitregime in der Beratungsindustrie</i>
04.02.2014	Ingmar Geiger (Freie Universität Berlin)	<i>What do we need to talk about? Issue management and agenda setting in industrial sales negotiation</i>