

CR Berlin Study Group, 3rd Paper Development Workshop, February 27, 2015

11:00 **Welcome and Introduction**

11:15 to 12:45 **Session 1**

“Discursive Institutional Maintenance in the Canadian Oil Sands: Rhetoric, Coalitions, and the Case of Ethical Oil”

Maik Günter (Freie Universität Berlin)

Discussant: Julia Bartosch (Freie Universität Berlin)

“Collaborative Fashion Consumption – An attractive element of sustainable consumption?”

Samira Iran & Ulf Schrader (Technische Universität Berlin)

Discussant: Hedda Mensah (Universität Hamburg)

12:45 to 14:00 **Lunch (Free Dispersal, Max Planck Institute or FU Mensa Veggi No. 1)**

14:00 to 15:30 **Session 2**

“Smoke Signal or Smoke Screen? Why the Media do not disapprove equally of overpaid CEOs”

JP Vergne (Yvey Business School), Georg Wernicke & Steffen Brenner (Copenhagen Business School)

Discussant: Nikolas Rathert (Freie Universität Berlin)

“Transnationale Transparenzkonflikte: Diskursnetzwerke im Kampf um Corporate Accountability Reporting.”

Sabrina Zajak (Universität Bochum)

Discussant: Gregory Jackson (Freie Universität Berlin)

15:30 to 15:50 **Coffee**

15:50 to 17:20 **Session 3**

“The CSR Governance Illusion and Solutions within International Sustainable Supply Chain Management– A field study from Ghana”

Sarah Jastram (Hamburg School of Business Administration) & Hedda Mensah (Universität Hamburg)

Discussant: Rami Kaplan (Freie Universität Berlin)

“The Public Relations Roots of Corporate Social Responsibility: A Genealogy of Whitewashing”

Rami Kaplan (Freie Universität Berlin)

Discussant: Nora Lohmeyer (Freie Universität Berlin)

17:20 to 17:30 **Conclusions**

From 17:30 **Informal get together**