

CR Berlin Study Group Summer 2013 Paper Development Workshop

July 19, 2013

Freie Universität Berlin

Kaminzimmer, Boltzmannstr. 20

RSVP: LS-Jackson@wiwiss.fu-berlin.de

<http://wiwiss.fu-berlin.de/cr-berlin>

10:00 AM: Welcome and Introduction

Session 1: 10:30 am to 12:00 pm

“Multinational Enterprises Exposed: How Host Country Institutions Influence Corporate Social Responsibility Adoption” Nikolas Rathert (FU Berlin)

Discussant: Virginia Doellgast (London School of Economics)

“Governing health and safety risks at the global and local scales of the personal computer global value chain” Gale Raj-Reichert (University of Manchester)

Discussant: CB Bhattacharya (ESMT)

Lunch 12:00 - 1:15 pm
(Free Dispersal, FU Mensa)

Session 2: 1:15 pm to 2:45 pm

“The Phenomen of CSR: A Threat to Democracy?” Damien Krichewsky (MPIfG Köln)

Discussant: Gregory Jackson (FU Berlin)

“Between The Global and The Local: The Double Embeddedness Of CSR Practices Of Chinese Suppliers” Sabrina Zajac (HU Berlin)

Discussant: Ian Greer (University of Greenwich, London)

Coffee 2:45 pm - 3:15 pm

Session 3: 3:15 pm to 4:45 pm

“The Puzzling History of Corporate Social Responsibility in Germany - Insights From A Historical Discourse Analysis” Nora Lohmeyer (FU Berlin)

Discussant: tba

“The Political Economy of Responsible Business Groups in Contemporary Capitalism”

Daniel Kindermann (University of Delaware)

Discussant: Jana Costas (FU Berlin)

Conclusions: 4:45 pm to 5 pm

5:30 pm onwards

Informal get together: Beer garden and Dinner