



# Grenoble Ecole de Management

## Fact Sheet 2014 - 2015



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### Grenoble Ecole de Management

welcomes around **300** exchange students per year coming from 34 different countries from all over the world.

Grenoble EM has **125** partner institutions. Students can come on **exchange** either for a **semester** or an **academic year** or on a **double degree scheme**. To come on exchange a student needs to be first **nominated** by its home institution.

GENERAL INFORMATION	
Name of institution:	Grenoble Ecole de Management
Address:	12, Rue Pierre Sénard BP127 38003 Grenoble Cedex 01 France
Website :	<a href="http://www.grenoble-em.com">www.grenoble-em.com</a>
Erasmus Code :	F Grenobl21
Dean :	Dr Loick Roche

### Overview

#### 11 Exchange Programs

English, French & Trilingual



#### Program Syllabus and Student Testimonials:

<http://www.grenoble-em.com/318-exchange-programs-2.aspx>

#### Deadlines for Registration












	Online application starts	Online/Paper Application DEADLINE
FIRST SEMESTER (Fall)	April 1st	<b>May 1st</b>
SECOND SEMESTER (Spring)	September 1st	<b>October 1st</b>

## Nomination Procedure

- All students need to be nominated by our partner university
- Please copy, paste this excel format on your email or send it as an attachment
- After receiving the nomination(s), we will contact the student directly to continue with their online enrolment. ***Please do not forget to add their email address on the form***

Last Name	First Name	Date of Birth	Gender	Nationality	Exchange Program	Period (semester/year)	Double degree (Yes/No)	Email

## Exchange Programs

Master level	Year 2 *double degree	French Grande Ecole Program ESC  3A	Master in Management 		
	Year 1	French Grande Ecole Program ESC 2A 	Graduate Certificate in Global Management 	Trilingual Program 	Graduate Certificate in Global Technology Entrepreneurship 
Bachelor level	Year 3	French Grande Ecole Program ESC 1A 	Certificate in Global Management 	Trilingual Program 	Bachelor 3 <sup>rd</sup> year 
	Year 2	Bachelor 2 <sup>nd</sup> year 			

\*Where reciprocal agreement exists

## Application Process and Deadlines

- All applicants must enroll online following the enrolment link that will be sent by the Center for International Affairs directly to the student.

<b>Online application</b>	From <b>April 1<sup>st</sup></b> First semester/academic year enrolments From <b>September 1<sup>st</sup></b> Second semester enrolments
<b>Deadlines Online application &amp; Required documents</b>	<b>May 1<sup>st</sup></b> First semester/academic year enrolments <b>October 1<sup>st</sup></b> Second semester enrolments
<b>Required Documents</b>	The full list of documents to provide per program is detailed further down in our fact sheet. Documents need to be submitted either in English or French. Please do pay special attention to the language pre-requisites as well as other pre-requisites (credits, modules, etc.) that may apply to each program.
<b>Sending the required documentation</b>	These documents can be sent via email to <a href="mailto:andrea.yesilada@grenoble-em.com">andrea.yesilada@grenoble-em.com</a> except for the copies of transcripts (which need to be sent by post). Documents can also be sent to our postal address: Center for International Affairs, Grenoble Ecole de Management 12, Rue Pierre Sépard, BP 127 38003 Grenoble Cedex 01, France
<b>Double degree (where reciprocal agreement exists)</b>	Only <b>Master 2 students</b> may apply. Students need to join late August for a full academic year & need to participate in the intensive French seminar unless they can justify C1 or equivalent level in French. (not applicable for second semester).
<b>Course Information</b>	<a href="http://www.grenoble-em.com/318-exchange-programs-2.aspx">http://www.grenoble-em.com/318-exchange-programs-2.aspx</a> Grenoble Ecole de Management reserves the right to modify courses in the interest of academic developments.
<b>Course requirement</b>	A semester is composed of 30 ECTS & an academic year of 60 ECTS. Students joining the <b>Bachelor 2nd year &amp; 3rd year programs</b> must follow <b>all modules</b> including the French language module (FLE). On other exchange programs students can be allowed to follow fewer ECTS (with previous authorization of home university) <b>but no fewer than 25 ECTS.</b> <b>This is not applicable for double degree students.</b>
<b>French as a Foreign Language (FLE)</b>	All our English exchange programs include a French as Foreign language (FLE) module. Students will be tested upon arrival to be placed into their group level.
<b>Accommodation, Visa, Practical Information</b>	Please follow this link to download the <b>Guide for International Students</b> : <a href="http://www.grenoble-em.com/ressources/upload/fckEditor/File/student_life/guide-grenoble-infopack.pdf">http://www.grenoble-em.com/ressources/upload/fckEditor/File/student_life/guide-grenoble-infopack.pdf</a> or <b>contact</b> : <a href="mailto:StudentIntegrationGrenoble@grenoble-em.com">StudentIntegrationGrenoble@grenoble-em.com</a>

## Academic Calendar 2014-2015

Dates are written: day/month/year

The academic year is divided in 2 semesters. (Semester 1 or Fall and Semester 2 or Spring).

The **first day of attendance** is the **Orientation day**.

Undergraduate	Exchange Program	Orientation day(s) Mandatory 2 <sup>nd</sup> semester	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Bachelor 2 <sup>nd</sup> year	05/01/2015	08/09/2014	19/12/2014	07/01/2015	30/04/2015
	Bachelor 3 <sup>rd</sup> year	05/01/2015	08/09/2014	19/12/2014	07/01/2015	30/04/2015
	Certificate in Global Management (English track 1)	05/01/2015	11/09/2014	19/12/2014	12/01/2015	13/05/2015
	French Program Year 1	05/01/2015	11/09/2014	16/01/2015	19/01/2015	13/05/2015
	Trilingual Program Year 1	05/01/2015	11/09/2014	16/01/2015	19/01/2015	13/05/2015

Graduate Master 1	Exchange Program	Orientation day(s) Mandatory	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Graduate Certificate in Global Management (English track 2)	05/01/2015	15/09/2014	19/12/2014	12/01/2015	07/05/2015
	Graduate Certificate in Global Technology Entrepreneurship	05/01/2015	15/09/2014	19/12/2014	05/01/2015	07/05/2015
	French Program Year 2	05/01/2015	15/09/2014	19/12/2014	05/01/2015	07/05/2015
	Trilingual Program Year 2	05/01/2015	15/09/2014	19/12/2014	05/01/2015	07/05/2015

Graduate Master 2	Exchange Program	Orientation day(s) Mandatory	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Master in Management	05/01/2015	08/09/2014	19/12/2014	12/01/2015	17/04/2015
	French Program Year 3	05/01/2015	08/09/2014	19/12/2014	05/01/2015	17/04/2015

## Meet the International Team

### Executive Team



**Mark Thomas**  
Associate Dean & Director  
mark.thomas@grenoble-em.com



**Martin Zahner**  
Associate Director  
martin.zahner@grenoble-em.com



**Joëlle Silvestre**  
Head of Exchange Programs  
Executive Assistance  
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**Marie Laure Capelle**  
Communication Manager  
marie-laure.capelle@grenoble-em.com

### Administrative Team



**Andrea Yesilada**  
Incoming Officer  
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**Ombeline Brechignac**  
Outgoing Officer  
ombeline.brechignac@grenoble-em.com



**Mélanie Farissier**  
Grants Officer  
melanie.farissier@grenoble-em.com

### 7 International Academic Advisors to guide students



**Martin Zahner**  
USA, South Africa, Brazil, Germany, Netherlands, Austria



**Ana Cerro**  
Spain, Portugal, Italy, Latin America (except Brazil)



**Abdelkrim Belkheiri**  
UK, Ireland, India



**Patrick O'Sullivan**  
Central & Eastern Europe, Singapore, Turkey



**Nathalie Louisgrand**  
China, Japan, South Korea, Hong Kong, Taiwan



**Amanda Peaker - Pouvdebasoue**  
Scandinavia, Canada, Australia, New Zealand



<http://www.grenoble-em.com/318-exchange-programs-2.aspx>



## English programs:

### **Bachelor 2nd year :**

**Certificate in Business Studies:**

*(If coming for one semester exchange)*

#### **Pre-requisites:**

**Bachelor 2<sup>nd</sup> year:**

**60 ECTS** minimum required from which

**30 ECTS** need to be **business related** if coming for a semester.

### **Bachelor 3rd year :**

**Certificate in Global Management**

**Certificate in Marketing & Advertising**

**Certificate in Finance & Accounting**

**Certificate in Fashion & Design**

*(If coming in the spring semester only)*

#### **Pre-requisites:**

**Bachelor 3<sup>rd</sup> year:**

**120 ECTS** minimum required from which

**60 ECTS** need to be **business related** if coming for a semester.

#### **If coming for the second semester students need to choose one MAJOR:**

*(Pre-requisites are mentioned in blue)*

Global Management	<b>Corporate Finance or Finance Fundamentals</b>
Marketing and Advertising:	<b>Principles of Marketing and International Marketing</b>
Finance and Accounting:	<b>Corporate Finance and Financial Accounting</b>
Fashion & Design:	<b>Principles of Marketing, International Marketing</b>

# Undergraduate Programs

## Bachelor level

### Documents Required

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
  
- 3 presentation documents in English (motivation for the program, your intercultural experience, your extracurricular activities) – **to be filled directly by student while enrolling online**
  
- 2 professional / academic references - **form to be downloaded by student while enrolling online**
  
- 1 photo –passport size (for student ID) and scan version is also required
  
- Proof of English competence (one of the following):
  - **Native speaker**
  - **TOEFL** Computer based: min 240 / Paper based: min 587/ Internet: min 94-95
  - **IELTS**: min 6.5 with a minimum of 6.0 in all areas (Listening, Reading, Writing and Speaking)
  - **Cambridge Proficiency Exam**: A,B,C,
  - **Pearson Test of English (PTE)** min 63



## **English program:**

### **Certificate in Global Management (English track 1)**

*Program equivalent to a Bachelor 3rd year level*

This is the first year of the classic 3 year **French Grande Ecole** Master in Management program taught in English.

## **French program:**

### **French Grande Ecole Program (Year 1)**

*Program equivalent to a Bachelor 3rd year level*

This program is solely composed of core courses in both semesters.

## **Trilingual program:**

### **Trilingual program (Year 1)**

*Program is taught in French, English and German or Spanish.*

This program simultaneously combines the acquisition of foreign languages and the fundamentals of business management.

### **LANGUAGE REQUIREMENTS**

#### **Equivalences for level C1**

<b>English</b>	<b>IELTS:</b> min 6.5 <b>TOEFL:</b> Paper min 548, IBT min 79, Computer min 211 <b>Cambridge Proficiency Exam:</b> CAE B / BEC higher B <b>Pearson Test of English (PTE):</b> min 6.5
<b>French</b>	<b>TCF:</b> min 500 <b>TEF:</b> min 699
<b>German</b>	<b>Goethe Zertifikat</b> min 60
<b>Spanish</b>	<b>DELE:</b> Exam C1

# **Undergraduate Programs**

## **Bachelor level**

### **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
- 1 presentation document in English (*motivation for the program written in French is following a French program*)
- 1 photo –passport size (for student ID) and scan version is also required

### **LANGUAGE REQUIREMENTS:**

#### **English programs:**

- Proof of English competence outside of native language (level C1 or equivalent)

#### **French programs:**

- Proof of French competence outside of native language (level C1 or equivalent)

#### **Trilingual Programs**

- Proof of **English, French and Spanish or German** competence outside of native language (level C1 or equivalent)



## **English programs:**

### **Graduate Certificate in Global Management (English track 2)**

This is the second year of the classic 3 year **French Grande Ecole** program **taught in English**.

### **Graduate Certificate in Global Technology Entrepreneurship**

This program educates participants to acquire an entrepreneurial and strategic vision in a globalized and technological world.

## **French program:**

### **French Grande Ecole Program (Year 2)**

The first semester of the program is composed of core courses while the second semester is comprised of specializations (elective courses). A student can choose to follow from 5 to 6 modules.

## **Trilingual program:**

### **Trilingual program (Year 2)**

*Program is taught in French, English and German or Spanish.*

This program simultaneously combines the acquisition of foreign languages and the fundamentals of business management.

*For language equivalences for level C1, please refer to page 7, language requirements*

# **Graduate Programs**

## **Master 1 level**

### **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
- 1 presentation document in English  
*(motivation for the program written in French is following a French program)*
- 1 photo –passport size (for student ID) and scan version is also required

### **LANGUAGE REQUIREMENTS:**

#### **English programs:**

- Proof of English competence outside of native language (level C1 or equivalent)

#### **French programs:**

- Proof of French competence outside of native language (level C1 or equivalent)

#### **Trilingual Programs**

- Proof of **English, French and Spanish or German** competence outside of native language (level C1 or equivalent)





## **English program:**

**Master in Management  
(English track 3)**

## **French program:**

**French Grande Ecole Program  
(Year 3)**

Both programs have a specialization semester (elective courses) in the first semester. A student can choose to follow from 5 to 6 modules. The second semester is composed of core courses.

Master 2 programs can be joined on a **regular semester/academic year exchange** or on a **double degree scheme\***

*\*where bilateral double degree agreement exists between Grenoble Ecole de Management and partner institution.*

### **DOUBLE DEGREE STUDENTS**

**NOT APPLICABLE FOR SECOND SEMESTER**

The first day of attendance will be the first day of the French seminar:  
**August 25<sup>th</sup>, 2014**

**Students who are enrolled on a “double degree” need to join us late August for a full academic year & need to participate in the intensive French seminar unless they can justify C1 or equivalent level in French.**

**The seminar consists of 30 hours of intensive French classes, which will be followed by 70 more hours over the academic year. This is planned in order to secure the French exam which is part of the final exam.**

*Students must have completed their Bachelor degree. Students must present a copy of their diploma (translated either in English or French)*

# **Graduate Programs**

**Master 2 level**

## **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copy of Bachelor degree
- 1 presentation document in English  
*(motivation for the program written in French is following a French program)*
- 1 photo –passport size (for student ID) and scan version is also required

## **LANGUAGE REQUIREMENTS:**


- Proof of English competence outside of native language (level C1 or equivalent when following a regular exchange )
- Proof of French competence outside of native language (level C1 or equivalent)

### **DOUBLE DEGREE STUDENTS**

**(NOT APPLICABLE FOR SECOND SEMESTER)**

- Proof of English competence outside of native language:  
**TOEFL Internet min 79 or IELTS min 6.5 score is required. (Please refer to double degree agreement)**
- Copy of Bachelor degree is required

## Useful Information and Helpful Links

<p><b>Grants for Exchange students</b></p> <p><b>CMIRA</b></p> 	<p>The <b>Rhône Alpes Region</b> offers scholarships to our incoming exchange students.</p> <p><b>Eligibility:</b> Students who have completed their bachelor degree and that will join our Master 2 exchange programs (English or French) for a semester or an academic year.</p> <p><b>Duration of the grant:</b> From 4 to 9 months</p> <p>All rules &amp; regulations on how to apply will be sent out by email in November/December 2014 to our partner universities.</p>
<p><b>Welcome Desk</b></p>	<p>The International Student Integration Services organizes twice a year (in each intake) a Welcome desk to welcome and help all international students who come to Grenoble Ecole de Management.</p> <p>A multicultural team of bilingual students (English-French) has been recruited by the International Student Service to help out with all aspects of the Welcome Desk.</p> <p>Follow the link for more information on the Welcome desk:</p> <p><a href="http://www.grenoble-em.com/ressources/upload/fckEditor/File/GGSB/welcome_desk.pdf">http://www.grenoble-em.com/ressources/upload/fckEditor/File/GGSB/welcome_desk.pdf</a></p>
<p><b>Helpful Links</b></p>	<p><b>Guide for International Students:</b></p> <p><a href="http://www.grenoble-em.com/ressources/upload/fckEditor/File/student_life/guide-grenoble-infopack.pdf">http://www.grenoble-em.com/ressources/upload/fckEditor/File/student_life/guide-grenoble-infopack.pdf</a></p> <p><b>Exchange Programs website:</b></p> <p><a href="http://www.grenoble-em.com/318-exchange-programs-2.aspx">http://www.grenoble-em.com/318-exchange-programs-2.aspx</a></p> <p><b>Center for International Affairs Blog “Mainly International” :</b></p> <p><a href="http://mainlyinternational.wordpress.com/">http://mainlyinternational.wordpress.com/</a></p>
	

**Welcome to all our Exchange Students!**



**GRENOBLE  
ECOLE DE  
MANAGEMENT**

une école  
CCI GRENOBLE