

DBB Director: Professor Isabela B Curado
Academic Coordinator Professor TBC

V01 19/01/2017

PROGRAM		
		Classroom nº
Monday, May 15		
9:00 - 9:30	Program Opening	
9:30 - 12:30	Lecture 1: Surviving Portuguese - Prof TBC	3
11:00 - 11:15	Free time for Break	
12:30 - 14:30	Lunch on your own	
14:30 - 17:30	Lecture 2: Brazilian Culture - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Tuesday, May 16		
9:00 - 12:00	City tour	3
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 3: Brazilian Economy - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 17		
9:00 - 12:00	Lecture 4: Brazilian Social, Political and Economic Dimensions - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 13:00	Lunch on your own	
14:00 - 17:00	Visit to a company - TBD	3
Evening	Free Evening	
Thursday, May 18		
7:30 - 12:00	Visit to Natura - TBC	4
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 5: Informal Markets - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Friday, May 19		
Free Day		
Saturday and Sunday, May 20 and 21		
Free Days		
Monday, May 22		
9:00 - 12:00	Lecture 6: Brazilian Labour Market - Challenges Faced by HR - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 7: Legal Aspects of Doing Business in Brazil - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Tuesday, May 23		
8:00 - 12:00	Visit to a company - TBD	4
14:00 - 17:00	Lecture 8: The Brazilian Consumer Market - Opportunities and Challenges - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 24		
9:00 - 12:00	Lecture 9: Infrastructure Challenges - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 10: Brazilian Capital Markets - Prof TBC	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Thursday, May 25		
9:00 - 12:00	Lecture 11: The Brazilian Industry - Operations Management in Different Economic Sectors - Prof TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Final Presentations preparation and follow up	3
15:30 - 15:45	Free time for Break	
19:00:00	Farewell Dinner	3
Friday, May 26		
9:00 - 12:00	Lecture 12: Entrepreneurship - Prof TBC	3
10:00 - 10:15	Free time for Break	
12:00 - 13:30	Lunch on your own	
13:30 - 17:30	Final Presentations	4
17:30 - 18:00	Wrap up and certificate delivery	
Evening	Free Evening	
		Course hours 43
		Visit hours 11
		Cultural Activities 6
		Total time 60

* This is a preliminary program. The lectures and visits may be adjusted due to actual availability.