

3 Semester plan: module overview

		Summer Term 2025	Winter Term 2025-26	Summer Term 2026
Theoretical Foundations	Introducing DPBR & BIEM: (1 CP)		Raithel / Salomo	
	Approaches to Business Research (4 CP)	Jackson		
	Marketing Theory (4 CP)		Eggert	
	Accounting and Economics (4 CP)		Bigus	
	Research Seminar Information Management (4 CP)	Gersch	Gersch	Gersch
	Research Seminar in Information Systems & Operations Research (4 CP)		Kliewer	
	Institutional Theory (4 CP)		Jackson	
	Data Ecosystems and AI	Fürstenau	Fürstenau	Fürstenau
	Colloquium Organizations & Strategy (2 CP)	Flickinger	Flickinger	Flickinger
	Colloquium Marketing (2 CP)	Eggert	Raithel	Eggert
	Colloquium Information Management (2 CP)	Gersch	Gersch	Gersch
	Colloquium Information Systems (2 CP)	Kliewer	Kliewer	Kliewer
	Colloquium Auditing (2 CP)	Ruhnke		Ruhnke
	Colloquium Innovation Research and Management (2CP)	Biedermann/ Weckowska	Biedermann/ Weckowska	Biedermann/ Weckowska
Research Methods	Qualitative Research Designs (1 CP)			
	Qualitative Research Methods: Interviews (1 CP)			
	Qualitative Data Analysis (1 CP)			Kirsch
	Case Study Research (1 CP)	Kirsch		
	Quantitative Methods I (2 CP)		Raithel	
	Quantitative Methods II (2 CP)	Raithel		Raithel
	What is Qualitative Comparative Analysis (QCA) (1 CP)			Jackson
Professional Skills	Researching with Third Party Funds (1 CP)		TBD	
	Writing for Publications (2 CP)			Jackson
	M&M-Forschungswerkstatt (1 CP)		TBD	TBD
	FACTS-Forschungswerkstatt (1 CP)		TBD	TBD
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
	Other	DRS courses	DRS courses	DRS courses

*tentative listings, subject to change

Please consult our webpage for links to further course offerings.