

3 Semester plan: module overview

		Winter Term 2025-26	Summer Term 2026	Winter Term 2026-27
Theoretical Foundations	Introducing DPBR & BIEM: (1 CP)	Raithel / Salomo		Raithel / Salomo
	Approaches to Business Research (4 CP)			Nicklich
	Marketing Theory (4 CP)	Eggert		Eggert
	Accounting and Economics (4 CP)			Bigus
	Research Seminar Information Management (4 CP)	Fürstenau	Gersch	Fürstenau
	Research Seminar in Information Systems & Operations Research (4 CP)	Kliewer		Kliewer
	Institutional Theory (4 CP)	Nicklich		Jackson
	Data Ecosystems and AI	Fürstenau	Fürstenau	Fürstenau
	Colloquium Management (2 CP)	Flickinger	Kirsch	Flickinger
	Colloquium Marketing (2 CP)	Raithel	Raithel	Eggert
	Colloquium Information Management (2 CP)	Gersch	Gersch	Gersch
	Colloquium Information Systems (2 CP)	Kliewer	Kliewer	Kliewer
	Colloquium Auditing (2 CP)		Ruhnke	
	Colloquium Innovation Research and Management (2CP)	Dreher/ Weckowska	Biedermann/ Weckowska	Dreher/ Weckowska
Research Methods	Qualitative Research Designs (1 CP)			Kirsch
	Qualitative Data Analysis (1 CP)		Kirsch	
	Interview Research (1 CP)			
	Case Study Research (1 CP)			
	Quantitative Methods I (2 CP)	Raithel		Raithel
	Quantitative Methods II (2 CP)		Raithel	
Professional Skills	Researching with Third Party Funds (1 CP)		N.N.	
	Writing for Publications (1 CP)		Flickinger	
	M&M-Forschungswerkstatt (1 CP)		Flickinger	
	FACTS-Forschungswerkstatt (1 CP)	Hundsdoerfer	Hundsdoerfer	Hundsdoerfer
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
	Other	DRS courses	DRS courses	DRS courses

*tentative listings, subject to change

Please consult our webpage for links to further course offerings.