

3 Semester plan: module overview

		Summer Term 2024	Winter Term 2024-25	Summer Term 2025
Theoretical Foundations	Introducing DPBR & BIEM: (1 CP)		Raithel / Salomo	
	Approaches to Business Research (4 CP)		Jackson	
	Technological Innovation Systems in business and economics research (3 CP)			
	Marketing Theory (4 CP)		Eggert	
	Accounting and Economics (4 CP)		Bigus	
	Research Seminar Information Management (4 CP)		Gersch	
	Research Seminar in Information Systems & Operations Research (4 CP)			Kliwer
	Institutional Theory (4 CP)		Jackson	
	Behavioral Corporate Governance (4 CP)	Flickinger		Flickinger
	Colloquium Organizations & Strategy (2 CP)	Flickinger	Flickinger	Flickinger
	Colloquium Marketing (2 CP)	Eggert	Raithel	Eggert
	Colloquium Information Management (2 CP)		Gersch	Gersch
	Colloquium Information Systems (2 CP)	Kliwer	Kliwer	Kliwer
	Colloquium Auditing (2 CP)	Ruhnke		Ruhnke
Colloquium Innovation Research and Management (2CP)	Dreher, Biedermann, Weckowska	Dreher	Dreher	
Research Methods	Qualitative Research Designs (1 CP)			
	Qualitative Research Methods: Interviews (1 CP)		Kirsch	
	Qualitative Data Analysis (1 CP)	Kirsch		Kirsch
	Qualitative Research Methods: Case Studies (1 CP)	Kirsch		Kirsch
	Quantitative Methods I (2 CP)		Raithel	
	Quantitative Methods II (2 CP)	Raithel		Raithel
	What is Qualitative Comparative Analysis (QCA) (1 CP)	Jackson		Jackson
Professional Skills	Researching with Third Party Funds (1 CP)		TBD	
	Writing for Publications (2 CP)	Jackson		Jackson
	M&M-Forschungswerkstatt (1 CP)	Kirsch & Raithel	TBD	TBD
	FACTS-Forschungswerkstatt (1 CP)	Hundsdoerfer	TBD	TBD
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
	Other	DRS courses	DRS courses	DRS courses

*tentative listings, subject to change

Please consult our webpage for links to further course offerings.