

3 Semester plan module overview

Category, Module / Semester:	SS 2019**	WS 2019/20**	SS 2020**
Theoretical Foundations			
Introducing the DPBR: Research in FACTS, Information Systems, Management, and Marketing (1 CP)		Bigus / Gersch / Raithel / Sydow	
Approaches to Business Research (4 CP)	Jackson	tba*	
Organizational Theory (4 CP)			Sydow / Rathert
Technological Innovation Systems in business and economics research (3 CP)		Dreher	
Innovationsforschung und -management (3CP)	Dreher		
Marketing Theory (4 CP)		Kleinaltenkamp	
Accounting and Economics (4 CP)		Bigus	
Research Seminar Informationsmanagement (4 CP)		Gersch	
Research Seminar in Information Systems & Operations Research (4 CP)	Kliewer		Kliewer
Institutional Theory (Graduate School of East Asia Studies) (4 CP)		Jackson	
Doctoral Colloquia			
Management (2 CP)	Sydow / Braun		
Marketing (2 CP)	Raithel	Möller	Raithel
Informationsmanagement (2 CP)	Gersch	tba*	tba*
Wirtschaftsinformatik (2 CP)		Kliewer	
Research methods			
Qualitative Methods			
Quantitative Methods I		Raithel (2 CP)	
Quantitative Methods II	Raithel (2 CP)		Raithel (2 CP)
Other		Qualitative Comparative Analysis (QCA) and Set-theoretical Methods – Jackson (2 CP)	
Professional Skills			
Doctoral Dissertation Writing (1 CP)			Braun
Writing for Publications (2 CP)			Jackson / Mellewig
Forschungswerkstatt MM (1 CP)	tba*	tba*	tba*
FACTS-Forschungswerkstatt (1 CP)	Bigus / Hundsdoerfer / Ruhnke / Löffler	Bigus	Bigus
Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
Other(1 CP)			
Other	DRS courses	DRS courses	DRS courses

*to be announced

**tentative listings, subject to change

*** at VHB (fee required)

Please consult our webpage for links to further course offerings.