

3 Semester plan: module overview

		SS 2021*	WS 2021-22**	SS 2022
Theoretical Foundations	Introducing the DPBR: Research in FACTS, Information Systems, Management, and Marketing (1 CP)		Bigus / Gersch / Raithel / Sydow	
	Approaches to Business Research (4 CP)		Jackson	
	Organizational Theory (4 CP)	Sydow		
	Technological Innovation Systems in business and economics research (3 CP)			
	Innovation Research and Management (3CP)	Dreher		Dreher
	Marketing Theory (4 CP)		Eggert	
	Accounting and Economics (4 CP)		Bigus	
	Research Seminar Information Management (4 CP)	Meske	Meske	Meske
	Research Seminar in Information Systems & Operations Research (4 CP)		Kliewer	
	Institutional Theory (4 CP)		Jackson	
Doctoral Colloquia	Behavioral Corporate Governance (4 CP)	Flickinger		Flickinger
	Management (2 CP)	Sydow / Razinskas		Sydow / Razinskas
	Organizations & Strategy (2 CP)	Flickinger / Mellewig	Flickinger / Mellewig	Flickinger / Mellewig
	Marketing (2 CP)	Eggert	Möller	Raithel
	Information Management (2 CP)	Gersch	Gersch	Gersch
	Information Systems (2 CP)	Kliewer	Kliewer	Kliewer
Research Methods	Auditing (2 CP)	Ruhnke		Ruhnke
	Qualitative Research Designs (1 CP)		Kirsch	
	Interviews (1 CP)		Kirsch	
	Ethnography (1 CP)			Kirsch
	Case Studies (1 CP)			Kirsch
	Quantitative Methods I (2 CP)		Raithel	
	Quantitative Methods II (2 CP)	Raithel		Raithel
Professional Skills	What is Qualitative Comparative Analysis (QCA) (1 CP)		Jackson	
	Researching with Third Party Funds (1 CP)			Sydow
	Writing for Publications (2 CP)	Jackson / Mellewig		
	Forschungswerkstatt MM (1 CP)	Flickinger / Mellewig	Sydow / Weiss	Flickinger / Mellewig
	FACTS-Forschungswerkstatt (1 CP)		TBD	
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
Other	DRS courses	DRS courses	DRS courses	

*to be announced

**tentative listings, subject to change

*** at VHB (fee required)

Please consult our webpage for links to further course offerings.