

### 3 Semester plan: module overview

	SS 2022	WS 2022-23*	SS 2023*	
Theoretical Foundations	Introducing DPBR & BIEM: Research in FACTS, Information Systems, Management, and Marketing at FU and TU (1 CP)		Raithel / Salomo	
	Approaches to Business Research (4 CP)		Jackson	
	Organizational Theory (4 CP)		Sydow?	
	Technological Innovation Systems in business and economics research (3 CP)			
	Marketing Theory (4 CP)		Eggert	
	Accounting and Economics (4 CP)		Bigus	
	Research Seminar Information Management (4 CP)	Gersch	Gersch	Gersch
	Research Seminar in Information Systems & Operations Research (4 CP)		Kliewer	
	Institutional Theory (4 CP)		Jackson	
	Behavioral Corporate Governance (4 CP)	Flickinger		Flickinger
	Colloquium Organizations & Strategy (2 CP)	Flickinger	Flickinger	Flickinger
	Colloquium Marketing (2 CP)	Möller	Eggert	Raithel
	Colloquium Information Management (2 CP)	Gersch	Gersch	Gersch
	Colloquium Information Systems (2 CP)	Kliewer	Kliewer	Kliewer
	Colloquium Auditing (2 CP)	Ruhnke		Ruhnke
Colloquium Innovation Research and Management (2CP)	Dreher	Dreher	Dreher	
Research Methods	Qualitative Research Designs (1 CP)		Kirsch	
	Interviews (1 CP)		Kirsch	
	Qualitative Data Analysis (1 CP)	Kirsch		Kirsch
	Case Studies (1 CP)	Kirsch		Kirsch
	Quantitative Methods I (2 CP)		Raithel	
	Quantitative Methods II (2 CP)	Raithel		Raithel
	What is Qualitative Comparative Analysis (QCA) (1 CP)			Jackson
Professional Skills	Researching with Third Party Funds (1 CP)		Sydow*	
	Writing for Publications (2 CP)			
	Forschungswerkstatt MM (1 CP)	Jackson*	TBD	TBD
	FACTS-Forschungswerkstatt (1 CP)		TBD	
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	
	Other	DRS courses	DRS courses	

\*tentative listings, subject to change

**Please consult our webpage for links to further course offerings.**