

Introduction to DPBR: Agenda (26.10.2017, KIII HFB)

Time	Topic
09:15 – 10:00	Introduction to DPBR (Raithel)
10:00 – 11:00	Finance, Accounting & Taxation (Bigus)*
11:00 – 12:00	Management (Sydow)*
12:00 – 13:00	Lunch
13:00 – 14:00	Information Systems/Operation Research/Business Intelligence (Gersch/Amberg)*
14:00 – 15:00	Marketing (Raithel)*
15:00 – 15:30	Outlook + Q&A (Raithel)

* 45 min presentation + 15 min Q&A (language should be English)

Content is generally flexible but should include a brief overview of

1. Major research streams & current hot topics
2. 1-2 exemplary research projects which have been ideally part of doctoral theses
3. To foster collaboration, doctoral students should also be made aware of links between areas (e.g., marketing/finance interface)