

Professur für Innovationsmanagement auf internationalen Konferenzen 2018

Die Professur für Innovationsmanagement war 2018 auf zahlreichen internationalen Konferenzen vertreten. Dabei wurden diverse Beiträge erfolgreich angenommen, sodass die Professur für Innovationsmanagement unter anderem auf der EGOS in Tallinn, der R&D Management Konferenz in Mailand, der ISS Konferenz in Seoul, der Schumpeter Konferenz in Jena und der Sustainability Transitions Konferenz in Manchester vertreten war. Die Beiträge sind die Folgenden:

Mitzscherling, L., Sele K.: *Organizing in Innovation Networks: The Role of Inter-Organizational Routines*, Subtheme 03 (SWG): Routines, Stability and Change in Organizations and Beyond, EGOS 2018, Estonian Business School (EBS), Tallinn, Estland, 2.-7. Juli 2018

Dreher, C., Som, O., Kovac, M.: *Innovation patterns of SME and innovation policies – The German case of heterogeneity in innovation behaviour and its impact on policymaking*, 17th ISS Conference “Innovation, Catch-up and Sustainable Development”, Seoul, Süd-Korea, 2.-4. Juli 2018

Mitzscherling, L., Scheel, A., Eppinger, E.: *Open innovation tools for technology – driven R & D networks – Coping with complexity*, R & D Management Conference, Mailand, Italien, 30. Juni – 4. Juli 2018

Eppinger, E., Tauber, A., Goepel, M.: *Indicators for Technology Analysis – Insights from a Survey of German Technology Analysis Experts*, R & D Management Conference, Mailand, Italien, 30. Juni – 4. Juli 2018

Scheel, A., Hanke, St.: *Social Media as Innovation Laboratory – Data kraken or useful tool for managing innovation*, R & D Management Conference, Mailand, Italien, 30. Juni – 4. Juli 2018

Abdelaty, H., Dreher, C.: *Openness of Innovation in SMEs in Emerging Markets: Scope of Adoption and Determinants of Innovation Performance*, R & D Management Conference, Mailand, Italien, 30. Juni – 4. Juli 2018

Weidner, N., Horvat, D., Som, O., Dreher, C.: *Technological Absorptive Capacity beyond R&D Context*, ISPIIM Innovation Conference – Innovation, The Name of The Game, Stockholm, Sweden, 17. – 20. Juni 2018

Schwäbe, C., Dreher, C.: *Governing Competing Technological Innovation Systems for Sustainability Transitions – Insights from the German Energy Transition*, 9th International Sustainability Transitions Conference “Reconfiguring Consumption and Production Systems”, Manchester, 12.- 14. Juni 2018

Dreher, C.: *Competing technological innovation systems as a challenge for mission-oriented innovation policy – insights from the German “Energiewende”* zu dem Workshop III “Accelerating Technological Sustainability Transitions by Overcoming Adoption and

Diffusion Barriers in Energy Transitions” im Rahmen der Spring Campus 2018 – Konferenz an der FU Berlin, 11. April 2018

Eppinger E., Schwäbe C.: *How Technology Relations foster or inhibit Innovation and Exnovation in the Energy Sector*, Session A des Workshops “Accelerating Technological Sustainability Transitions by Overcoming Adoption and Diffusion Barriers in Energy Transitions” im Rahmen der Spring Campus 2018 – Konferenz an der FU Berlin, 10. April 2018

Biedermann, A., Dreher, C., Eppinger, E., Mitzscherling, L., Scheel, A.: Mitarbeit bei dem Bericht UV-LEDs für neue Anwendungen, Status und Perspektiven, Berlin, April 2018