



Image: Martin Klimas, Untitled

## 6th Meeting of the Research Network

### “Field-Configuring Events: Time, Space and Relations”

Funded by the German Research  
Foundation (DFG)

September 6-7, 2016, Johannes Kepler  
Universität Linz

## “Field-Configuring Events, Organizing for Creativity and Creative Organizing”

### Workshop Program

Tuesday, 6<sup>th</sup> September

#### **12.00 – 13.00 Welcome and Introduction**

- *Elke Schüßler* | Presentation of the Research Network
- *Jörg Sydow* | Presentation of the DFG Research Project “Organizing temporary copresence to induce and cope with uncertainty in creative processes”

#### **13.00 – 14.30 First Keynote – Trade Fairs: Organized Temporary Copresence in Global Fields**

- *Harald Bathelt* | Geographies of Temporary Markets and Temporary Clusters: An Anatomy of the Canton Fair

#### **14.30 - 15.00 Coffee Break**

#### **15.00 – 17.00 Research Projects – Crowds vs. Fablabs: Creativity in Physical and Virtual Spaces**

- *Robert Bauer and Thomas Gegenhuber* | Advances in Crowdsourcing — Global and Distant Search in Large Social Spaces
- *Matthias Fink and Johannes Gartner* | The Good, the Bad and the Entrepreneur: Are Fablabs Catalysts for Organisational Fields?

#### **17.30 – 19.00 Visit Tabakfabrik**

#### **19.00 – 22.00 Dinner at “Wirt am Graben”**

Wednesday, 7<sup>th</sup> September

**9.30 - 11.30 Second Keynote and Commentary: Organizing Mega-Events between Creativity and Rigidity**

- *Martin Müller* | Liquid Planning: Improvising the Olympics
- *Joachim Thiel* | Imminent End or New Beginning? Withdrawing Candidate Cities and the Future of Hosting Olympic Games. A Field Perspective

**11.30 - 13.00 Lunch (and coffee at the Institute)**

**13.00 – 14.30 Break-out Groups**

**A) Conceptualizing Field-Configuring Events as Organized Anarchies**

*Recommended articles to read in preparation*

- Bathelt, H. & Gibson, R. (2015) Learning in ‘organized anarchies’: The nature of technological search processes at trade fairs. *Regional Studies*, 49(6): 985-1002
- Mucciaroni, G. (1992) The garbage can model & the study of policy making: A critique. *Polity*, 24(3): 459-482

**B) Researching (Temporary) Interactions in Physical and Virtual Spaces: Quantitative and Qualitative Approaches**

*Recommended articles to read in preparation*

- Müller, M. & Stewart, A. (2016) Does temporary geographical proximity predict learning? Knowledge dynamics in the Olympic Games. *Regional Studies*, 50(3): 377-390
- Baralou, E. & Tsoukas, H. (2015) How is new organizational knowledge created in a virtual context? An ethnographic study. *Organization Studies*, 36(5): 593–620

**14.30 - 16.00 Joint Discussion**

----End of Workshop---

**Logistics**

**Meeting Location** | Johannes Kepler Universität Linz, Institute for Organisation and Global Management Education, Hochschulfondsgebäude, 2<sup>nd</sup> floor, room HF 211, Altenberger Str. 69, A-4040 Linz.

**Hotel** | Hotel Wolfinger, Hauptplatz 19, A-4020 Linz, +43 732 7732910.

**Dinner Venue** | Wirt am Graben, Graben 24-26, A-4020 Linz.

### **Keynote Speakers**

*Prof. Dr. Harald Bathelt*, Professor of Economic Geography, University of Toronto,  
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*Prof. Dr. Martin Müller*, Space & Organization, Department of Geography, University of  
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### **Participants of the Network**

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### **Guests**

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