Research Group "inter-firm Networks"

FOCUS OF RESEARCH

Inter-firm networks are a traditional but yet modern form. In practice they appear as strategic networks, joint ventures, value-added partners, and consortia. The Research Group aims at relating theoretical and empirical research on inter-firm networks to the field of management sciences. The focus is on a theory of inter-firm networking which is based upon the structuration theory of Anthony Giddens and which informs management practice as much as empirical research. Empirical research will be based upon the generation and management of inter-firm networks aiming to study their importance for economic performance and technological development.

RESEARCH ACTIVITIES

Recent research activities focus on building a managerial concept of "revelative network development", which relates the strategic conduct of firms in networks to the specific conditions of organizational and inter-firm. Special attention is paid to the impact of historical conditions on ongoing processes, for example on the development of organizational and technological paths. At the same time, this concept is being elaborated for the fields of the media industry and optical technologies.

MEMBERS OF THE RESEARCH GROUP

Carolin Auschra, M.Sc. (FU)  
Dr. Oliver Berthoud (FU)  
Dr. Tina Braun (Bildmacht)  
Prof. Dr. Leonhard Dobusch (FU)  
Prof. Dr. Stefan Duschek (associated)  
Dr. Johann Forwander (associated)  
Michael Grothe-Hammer, M.A. (FU)  
Prof. Dr. Markus Helfen (FU)  
Dr. Knut Lange (associated)  
Dr. Frank Lerch (associated)  
Dr. Stephan Manning (associated)  
Prof. Dr. Stephan Manning (associated)

EXTERNALLY FUNDED PROJECTS SINCE 2013 (others, see website)

P41: Research Unit “Organized Creativity – Practices for Inducing and Coping with Uncertainty”

The aim of this research unit is to examine different dimensions of uncertainty in several practice areas and investigate what role they play in creative processes in everyday contexts. Therefore, four different projects will be conducted in which the dynamics of film and media industries will be compared. The focus of all these projects will be on the culture of creative processes in industries and organizations. For further information: http://www.wiss.fu-berlin.de/forschungsgruppe-creating-the-publicity

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Award Holder: Prof. Jörg Sydow in cooperation with Profs. Jana Costas (Viadrina), E. Hence our first ilm and e dice disputes, security gaps and low cost carriers. At the same time, business research has


