

MINERVA
STIFTUNG



Call for Papers:

German-Israeli Minerva School 2023:

“Creativity, Innovation and Inter-Organizational Collaboration – Process Views”

June 29th – July 1st 2023, at Freie Universität Berlin

Organizers:

Carolin Auschra & Jörg Sydow (both Freie Universität Berlin) together with
Amalya Oliver (Hebrew University, Jerusalem) & Adi Sapir (University of Haifa, Haifa)

Keynote speakers:

Hans Berends (Vrije Universiteit Amsterdam) & Moshe Farjoun (York University Toronto)

Topic of the Minerva School

Over the past few decades, innovation that takes place within the boundaries of a single organization has become increasingly rare. Instead, organizations collaborate with other organizations in order to generate innovative products and services (Powell et al., 1996). Examples for such organizational practices that open organizational boundaries for innovation include: strategic alliances (e.g., Inkpen & Tsang, 2007), open innovation (e.g., Dahlander & Gann, 2010), entrepreneurial or innovation ecosystems (e.g., Auschra et al., 2019), external corporate venturing focusing on inter-organizational collaboration between established companies and startups (e.g., Gutmann, 2019), digital platforms bringing together several organizations in order to reach common goals (e.g., Cusumano et al., 2019), and collective creativity to come up with new ideas and, even more important, implement them in organizations, inter-organizational arrangements and markets/fields (e.g., Hargadon & Bechky, 2006).

Processes of inter-organizational collaboration and innovation (Sydow & Berends, 2019) are important for the national economies of both Israel and Germany: both countries are classified as innovative economies, both provide attractive ecosystems for startups (e.g., in Tel-Aviv and Berlin respectively), and both share a long history of collaboration on the national, but also on the inter-organizational level, reaching far beyond the present support of transnational venturing. At the same time, Israel and Germany are very different with regard to their institutional environment. Consider, for instance, well-established differences in entrepreneurial orientation, financial support by private investors and public agencies, technological skills and labor market conditions. Hence, it comes as no surprise that different entrepreneurial communities have developed and have begun to interact in what may be called transnational technological and scientific communities (Oliver & Montgomery, 2010).

Goals of the Minerva School

The Minerva School aims to provide an intimate platform for advancing research on a processual perspective on creativity, innovation and inter-organizational collaboration, bridging the insights from three related and complementary discourses under the processual lens, not disregarding, but explicating the relevance of institutional settings. We will do so by providing the School's participants with opportunities for high-level feedback for ongoing research projects on process views of creativity, innovation and inter-organizational collaboration. Moreover, the school will aim to foster collaboration and the planning of further joint research projects between all participants.

Who can participate or apply to do so

The Minerva School will host ten participants from Israel and ten participants from Germany, Austria, and Switzerland. If you actually do so, or plan to conduct process-oriented research on inter-organizational collaboration, creativity and innovation, you are invited to apply for participation.

The school starts on June 28th with an evening reception and will end at noon on July 1st. Accommodation costs in Berlin and for travelling to and from Berlin will be covered by the Minerva Stiftung ([About us | Minerva Stiftung Gesellschaft für die Forschung mbH \(mpg.de\)](#)).*

Please send your application along with the following information to Carolin Auschra (carolin.auschra@fu-berlin.de) by **December 20th, 2022**:

1. Name, affiliation, current academic position
2. A statement of your willingness to travel to Berlin from June 28th to July 1st.
3. A short summary of your research interests (max. 500 words).
4. A short description of the topic of the paper / a research project you wish to discuss at the Minerva School (max. 2,000 words).

What are Minerva Schools?

Minerva Schools are intended to bring together young Israeli and German researchers. The Schools are orientated particularly towards PhD students and post-doctoral researchers and aim to enable first contacts, scientific exchange as well as interaction with selected senior scientists.

* Please note: Minerva Stiftung cannot pay any expenses that may arise from accidents or illness sustained by the participants during the symposium. This also applies to travel and other costs due to a COVID-19 infection of a participant.

References

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