

**AMS Review – Sheth Foundation
2020 Annual Doctoral Competition for Conceptual Articles (ADCCA)**

Call for Proposals: An Overview

Calling Marketing PhD students to submit **conceptual research proposals** for recognition and a \$600 award.

Doctoral course and dissertation research involves significant conceptual work (e.g., literature review, conceptual model) that often goes unpublished. Entering this competition is one way to receive feedback and advance conceptual development towards successful publication.

AMS Review and the Sheth Foundation invite PhD students to submit a **5-page (double-spaced)** conceptual proposal for consideration in this annual competition. The conceptual proposal is defined broadly to be summarized in a 5-page document containing the following elements:

- Literature Review
- Conceptual Framework/Model
- Illustrative Propositions (if applicable)
- Contribution

Submit by **Sunday, January 19, 2020** for consideration if you meet the following two eligibility criteria:

- **Currently enrolled PhD student in Marketing, OR**
 - **Completed PhD degree in Marketing during 2019**
- (Note: Cover letter must provide relevant information to verify eligibility.)*

Submission instructions:

- Visit <http://www.springer.com/business+%26+management/journal/13162>
- On this page, visit the section “Journal updates” and click the call for proposals: “AMS Review-Sheth Foundation 2020 Annual Doctoral Competition for Conceptual Articles.”
- For assistance, email *AMS Review* Editorial Office (AMSREV@hawaii.edu)

2020 Co-Chairs:

Jodie Conduit, *University of Adelaide, Australia*

Michael Kleinaltenkamp, *Freie Universität Berlin, Germany*

Stephen L. Vargo, *University of Hawaii at Manoa, USA*

Additional Details: See below.

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Objectives

Following the success of the 2019 competition, the *AMS Review*-Sheth Foundation are pleased to invite submissions (co-)authored by current and recently graduated PhD students for the 2020 competition for conceptual articles (see below for eligibility details).

The competition has three objectives:

- Encourage doctoral students to identify and publish impactful conceptual ideas in their research.
- Help doctoral students connect with leading marketing scholars, and obtain feedback to enhance their conceptual contribution.
- Advance theory development in the marketing discipline.

Competition Format & Process

Eligibility

PhD students currently enrolled in a marketing doctoral program, or those who have graduated in 2019, are eligible for the competition. PhD students can submit their papers as sole authors or coauthors (as long as they are first authors). Cover letter must provide relevant information to verify eligibility.

Submission Deadline and Instructions:

Submission deadline: January 19, 2020 (earlier submissions are encouraged). Submission instructions and additional details are available on *AMS Review*'s website (see section "Journal updates"): <http://www.springer.com/business+%26+management/journal/13162>

Submission Format & Evaluation Process

Applicants will submit proposals not exceeding five (5) pages in length (excluding the title page, abstract, figures, tables and references) and formatted using double-spaced text and 12-point font. Figures and tables should be appended after the main text (and before the references). References should follow *AMS Review* guidelines. The scope of conceptual work that is appropriate for the competition is available in *AMS Review*'s position statement: <http://www.springer.com/business+%26+management/journal/13162>

The proposals will be reviewed by a set of reviewers selected by the competition’s co-chairs. Based on these reviews, up to 12 proposals may be invited for further development into full articles for publication consideration by *AMS Review*. From among these, lead authors of up to 6 proposals may be selected to receive a \$600 award each, and invited to present their work at the 2020 AMS Annual Conference (May 20-22, 2020, Coral Gables). The objective is for the presenters to receive feedback from a panel of leading marketing scholars. The presentations will also provide a number of learning and networking opportunities for scholars interested in conceptual work. If needed, the co-chairs will adapt the evaluation process in order to avoid potential conflicts of interest.

Updated Timeline

Deadline for submission of 5-page proposals focusing on conceptual contribution (see submission instructions above)	January 19, 2020 (earlier submissions are encouraged)
Selection of up to 12 proposals	March 15, 2020
Presentations at the AMS Annual Conference—up to 6 proposals will be invited	May 20-22, 2020 (Coral Gables, Florida)
Deadline for submission of full papers on <i>AMS Review</i> ’s online submission system: https://www.editorialmanager.com/amr/default.aspx Mentoring will be offered to the invited submissions, and further details of this process will be provided later	November 2, 2020 (papers will be processed as they are received)
Publication of selected articles in <i>AMS Review</i>	2021-2022

Additional Information

For questions about the competition, please email the competition co-chairs at: AMSREV@hawaii.edu. Kaisa Koskela-Huotari, Assistant Editor of *AMS Review*, can also provide assistance regarding submission-related questions. She can be reached at the same email address. For information about *AMS Review*, please see: <http://www.springer.com/business+%26+management/journal/13162>

ONLINE SUBMISSION PROCESS: STEPS & OPTIONS

Please submit your paper online at: <https://www.editorialmanager.com/amsr/Default.aspx>

The submission process will involve the following steps/options. If you have any questions, please contact Kaisa Koskela-Huotari, Assistant Editor of *AMS Review*: AMSREV@hawaii.edu

Register

Author Login

Submit new manuscript

Choose article type:

Choose option “SI: 2020 Doctoral Competition”

Upload files

You must include:

Title Page with ALL Author Contact Info

Manuscript (Must NOT Contain Author Information)

Figures, tables, etc. are optional. [Please include Figures and/or Tables as part of the main manuscript. Figure/Tables are not included in the page limits. There is no need for any Supplementary Material.]

Please enter 3-4 keywords separated by semicolons.

You may suggest reviewers or not.

Questionnaire:

Is this a resubmitted manuscript? Leave blank.

Does this manuscript belong to a special issue? Enter “Yes”

Select Special Issue “2020 Doctoral Competition”

This journal strongly encourages data deposition in repositories where a relevant mandate applies. Refer to ‘Instructions For Authors’.

Choose option that applies.

(Most likely option for all: My manuscript has no associated data...)

Enter any comments you would like to send to the editorial office. You may use this field as covering letter replacement. These comments do not appear in your manuscript. [We encourage proposal submitters to use this option – instead of a separate cover letter.]

System prompts you to review input.

Manuscript

Abstract: Provide an abstract (150 words or less)

Authors

Funding information:

Check “Funding information is not applicable / No funding was received.”

Review input and submit the proposal.