

180 Degrees Consulting Berlin is looking for a

Marketing Manager



About 180 Degrees Consulting

180 Degrees Consulting Berlin e.V. is the Berlin branch of the [worldwide 180 Degrees Consulting network](#), the world's largest consultancy for social organizations. We train students and young professionals in human-centred design methods blended with traditional consulting tools so they can help social organizations to achieve their best possible social impact. 180 Degrees Consulting is a volunteer-led organization, so we all work pro-bono.

berlin@180dc.org | www.180dc.de | [Facebook](#) | [Instagram](#)

As the Marketing Manager, you will be responsible for all aspects of our marketing operations. Your central goal is to help plan and manage marketing initiatives that promote 180 DC and to contribute significantly to the external and internal visibility of 180 DC Berlin.

Responsibilities

- Create marketing campaigns and strategies, online and offline, that attract followers and make external people want to be part of the 180 DC family.
- Curating our website: keep it up-to-date, attractive and user friendly
- Boosting the promotion of open events (Kick-Off and Final Event), spread the call for applications for consultants and reach out to a wide audience (diversity is our value).
- Design and oversee all aspects of our marketing department including our marketing database, email, and campaigns.
- Document 180DC's Inputs and Events to showcase our work, thank our experts and give credit to our consultants.
- Improve our internal design by supporting the design of presentation, documents, flyers and posters.
- Editing content: checking the way we phrase posts, announcements etc.
- Manage the incoming communication requests (mails, DM's) and organizing communications efforts for the recruitment of new mentors, consultants or team members.

Qualifications

- Experience with Wix.com would be a plus.
- Experience with Canva, Affinity Designer, Adobe Illustrator or any other tool to create posts and flyers necessary
- Experience with social media management (facebook, Instagram, LinkedIn) mandatory
- Knowledge of marketing principles and how to increase followers and online visibility.
- Flexibility in acting fast, under tight deadlines.
- Efficiently working with a team remotely or online.
- Excellent interpersonal and analytical skills.

You must be willing to spend 8-10 hours a week in this role.

What is in for you?

- Boost your marketing skills, creativity in designing and content creation.
- Receive peer-feedback and take part in exclusive executive team workshops to ensure learning.
- Take on a strategic role and put what you studied to practice, e.g. by developing a marketing strategy, a PR strategy, a learning program or an input.
- Grow your personal network in the social entrepreneurship and consultancy scene
- Enjoy a “once in a lifetime”-experience of being able to experiment with new formats and ideas freely and expand your toolbox
- join a multi-disciplinary, international team of highly ambitious young professionals, where not only results, but also friendships and long term connections result.
- Have all the responsibility to drive a successful marketing campaign.

Does this sound like you? Visit 180dc.de or [get in touch with us](mailto:berlin@180dc.org) right away! Write to berlin@180dc.org