

B2B Marketing Intern
(f/m/d)
Berlin, full-time

Richmond View Ventures (RVV) is a private investment holding with 30+ early-stage investments. The company is owned and led by the Berlin-based serial entrepreneur and business angel Frederik Fleck who has built RVV on his extraordinary experience in building and scaling companies to successful exits. RVV has entrepreneurship at its heart and a strong commitment to helping ambitious founders. RVV's activities fuel early-stage ventures, founders, and shareholders. Staying close to its core values of excellence, loyalty, and entrepreneurship, RVV maintains a deep network in the technology space.

B2B SaaS: RVV has committed significant capital and time to provide B2B SaaS companies that have proven market-fit in the DACH. Acting as interim co-founders for the sales and marketing function of proven products, we not only provide these companies with private equity investments but closely cooperate with the founders to boost their sales.

DTC social brands: We believe that there is a massive potential in helping ambitious founders in the direct-to-consumer space to scale their brands towards their full potential. With our deep expertise in this field, we are exceptionally positioned to help them achieve success – both with capital and our experience in building and scaling brand-led businesses.

Your role

You will be part of our Berlin-based team and responsible for a key part of our marketing strategy
The opening is for a 3 months internship, starting as soon as possible
Our team is currently composed of 4 individuals (2 Partner, 2 Analysts)
You will be closely working together with the whole team on our mission to help founders succeed

Your responsibilities

Shape our brand positioning
Craft RVV's thought leadership through content pieces
Strategize and execute social media campaigns
Boost RVV's press coverage by preparing interviews and press releases

Your profile

Strong understanding of business with a passion for learning about investing and private equity
A Relentless approach to synthesizing complexity through clear writing and communication
Impeccable English, written and spoken, attention to detail and precision
Some prior knowledge of common graphic design programs (Figma, Sketch, Photoshop)
Currently studying for a Bachelor's or Master's degree in business administration, marketing, or a similar discipline
Prior experience in journalism, marketing, or PR is a plus

What we offer

Responsibility for a key part of our marketing strategy

Mentoring and a conscious feedback culture

Build and execute your creative vision

Build your network in the Berlin startup and media ecosystem

Conditions

Duration: Three months

Contract: Internship

Location: Berlin

Compensation: €1000 pcm

Employer: Richmond View Ventures GmbH

Please send your complete application to **analyst@rvv.tv**.