

VACANCY

Working student - digital marketing from now on (m/f/d)

CGI Studio is a Germany-based software provider in the automotive industry. With customized solutions for HMI software development, we support our well-known customers in realizing their creative and innovative ideas worldwide.

What we offer you:

- Agile start-up mentality in an established Berlin-based company
- A 20 hours per week, working student position
- Team spirit and out-of-the-box thinking
- Challenging tasks
- Open-mindedness towards your ideas and suggestions
- Flexible working time
- Team events & drinks for free

Your duties:

- Conception and implementation of a B2B online marketing campaign in the areas of SEA, social media/paid social and native advertising
- Establishment of a standardized multi-channel marketing process
- Continuous analysis of data-driven performance metrics on an operational level, as well as making adjustments in our corporate strategy
- Close cooperation and knowledge exchange with the team

Your skills:

- Currently enrolled on a bachelors degree in Marketing and/or Communication (or equivalent)
- Enthusiasm for innovative technologies
- Business fluent German and English language skills
- Good analytical skills and a passion for writing

Do you enjoy working independently and feel at home in the digital world? Are you looking for a corporate culture in which you can live out your ideas and prove yourself? Then we are curious to get to know you! Send your application documents to jobs@cgi-studio.com