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# We are looking for Digital Marketing Trainee

## About us:

Kickbite is a marketing technology start-up, based in the heart of Berlin, that provides customer journey insights for eCommerce companies to optimize channel and campaign performance.

Kickbite started as a joint venture between an online marketing agency and a mathematical solutions boutique and is now counting 7 employees and big e-commerce clients such as Paula's Choice or Erlich Textil.

The upcoming milestone is a 7-digit seed round at the end of 2021 to secure funding and start the next growth phase.

## Summary:

Kickbite is looking for a Digital Marketing Trainee to support its rapidly growing business.

During this 6-month internship, you'll be trained to support Kickbite's Digital Marketing Team. After a satisfactory Trainee programm, you'll also get the opportunity to join the team as a Digital Marketeer with a fixed contract.



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## Responsibilities:

Over the course of this program, you will be working side-by-side with Kickbite's CEO and Head of BI. Your main role will be to support the CEO in exchanging data and reports with our Ecommerce clients. Other responsibilities include:

- Providing support and training to clients on eCommerce data.
- Analyzing eCommerce data and presenting client reports within agreed timeframes
- Checking data reports and outputs before sending them to clients to ensure the data is accurate
- Working closely with our product team on data to successfully onboard new clients
- Ensuring our agreed KPIs for client query response times are met

## What we expect from you:

- Hands-on experience using software tools and large datasets
- Knows basic SQL or wants to learn basic SQL
- Attention-to-detail and numerical confidence
- A proactive approach to developing your skill set and knowledge
- Proficient in the use of Microsoft Office tools (Excel, Word, and PowerPoint)
- Excellent written and verbal communication skills in English (C1 minimum)
- A roll up your sleeves mindset

## Studies:

Business Administration, Economics, Wirtschaftsinformatik, IBMAN - International Business Management (engl.), IBAEX - International Administration (dt./engl.), Economics, Marketing, Management, Internationaler Focus

**Interested?** Then apply now via [juan@kickbite.io](mailto:juan@kickbite.io). Wir freuen uns auf Dich