

# SCHRIFTENVERZEICHNIS

Prof. Dr. Andreas Eggert

## Beiträge in referierten Zeitschriften

[in Klammern Angabe der VHB JOURQUAL 3 Kategorie]

1. Kleinaltenkamp, M.; Eggert, A.; Kashyap, V.; Ulaga, W. (2022). Rethinking customer-perceived value in business markets from an organizational perspective. In: Journal of Inter-Organizational Relationships, 28. Jg., Nr. 1/2, S. 1-18.
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### **Beiträge in referierten Tagungsbänden**

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