FACTS Master's program of study

Anwendungsorientierte Fragen der Unternehmensrechnung und Wirtschaftsprüfung (Module title according to the Study and examination regulations / Studien- und Prüfungsordnung)

Course description:

The course focuses on <u>accounting-based stock valuation</u>.

- Principles and objectives of stock valuation
- Valuation goals from the perspective of investors and analysts
- Differentiation between price and value
- Using financial reporting as the basis for stock valuation
- Valuation methods and parameters
- Key Performance Indicators (KPIs)
- Value-oriented company analysis

Examination:

Written exam of 90 minutes

Lecturer:

Prof. Dr. Andreas Haaker.

Class times are listed in the course catalog.

First session: 19.10.2022, 14:00 h, Vant-Hoff-Str. 6, room 102 A