



Marketing & Sales Internship

3-6 Months, Unpaid, 32 h/w, Start: Anytime

We are a young mobileHealth startup with a big mission: we want to add 15 healthy years to 1 million people - and we want you to support us achieve that goal. Help Yolife, the stylish, humorous app that helps people to live longer in good health, to reach more people in Berlin and beyond.

Your tasks:

You won't just have one specific task, nor will you do fragmented things - instead you will learn to combine online and offline marketing and sales activities with product and branding ideation in a user-centric, data-driven way.

- Online: engage with new communities by sharing your own experience as a user of the Yolife app; run ad campaigns based on analytics data
- In the field: explore events in Berlin to spread the word about the app and the mission behind
- With the team: bring your findings from the field back to the office and ideate with us on product and marketing improvements; track the results of your sales activity in our analytics
- Help organize and moderate our own events at WeWork

What you should bring:

- Most important: be a smart, fast learner with an intrinsic motivation to make things happen. As a small team of three, we are happy to walk the extra mile teaching you everything you need to know, but we also want to see you applying it and to show some initiative. It's not a position to be passive or to procrastinate. If you think you can be that kind of a team member, we will have a wonderful time.
- Passion for health topics and your own health, ideally even longevity
- Very good English skills (German not required)
- Be a friendly people person, enjoying to meet new people, not shy to advertise our product

What you get:

- Learn to work with a cross-sectoral mindset, combining sales, marketing, and product development around quantitative and qualitative user data
- Have a measurable impact for a meaningful cause
- Get a crash course in life extension that will also make you live longer in good health
- Possible employment

Contact:

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