



Image: Martin Klimas, Untitled

## 6th Meeting of the Research Network

### “Field-Configuring Events: Time, Space and Relations”

Funded by the German Research  
Foundation (DFG)

September 6-7, 2016, Johannes Kepler  
Universität Linz

## “Field-Configuring Events, Organizing for Creativity and Creative Organizing”

### Workshop Program

Tuesday, 6<sup>th</sup> September

#### **12.00 – 13.30 Welcome and Introduction**

- *Elke Schüßler* | Presentation of the Research Network
- *Jörg Sydow and Benjamin Schiemer* | Presentation of the DFG Research Project “Organizing temporary copresence to induce and cope with uncertainty in creative processes”

#### **13.30 – 15.00 First Keynote – Trade Fairs: Organized Temporary Copresence in Global Fields**

- *Harald Bathelt* | Geographies of Temporary Markets and Temporary Clusters: An Anatomy of the Canton Fair

#### **15.00 - 15.30 Coffee Break**

#### **15.30 – 16.30 Research Projects: Creativity in Physical and Virtual Spaces**

- *Robert Bauer and Thomas Gegenhuber* | Advances in Crowdsourcing — Global and Distant Search in Large Social Spaces

#### **17.00 – 18.30 Visit Tabakfabrik**

#### **19.00 – 22.00 Dinner at “Wirt am Graben”**

Wednesday, 7<sup>th</sup> September

**9.30 - 11.30 Second Keynote and Commentary: Organizing Mega-Events between Creativity and Rigidity**

- *Martin Müller* | Liquid Planning: Improvising the Olympics
- *Joachim Thiel* | Imminent End or New Beginning? Withdrawing Candidate Cities and the Future of Hosting Olympic Games. A Field Perspective

**11.30 - 13.00 Lunch (and coffee at the Institute)**

**13.00 – 14.30 Break-out Groups**

**A) Conceptualizing Field-Configuring Events as Organized Anarchies**

*Recommended articles to read in preparation*

- Bathelt, H. & Gibson, R. (2015) Learning in ‘organized anarchies’: The nature of technological search processes at trade fairs. *Regional Studies*, 49(6): 985-1002
- Mucciaroni, G. (1992) The garbage can model & the study of policy making: A critique. *Polity*, 24(3): 459-482

**B) Researching (Temporary) Interactions in Physical and Virtual Spaces: Quantitative and Qualitative Approaches**

*Recommended articles to read in preparation*

- Müller, M. & Stewart, A. (2016) Does temporary geographical proximity predict learning? Knowledge dynamics in the Olympic Games. *Regional Studies*, 50(3): 377-390
- Baralou, E. & Tsoukas, H. (2015) How is new organizational knowledge created in a virtual context? An ethnographic study. *Organization Studies*, 36(5): 593–620

**14.30 - 16.00 Joint Discussion**

---End of Workshop---

**Logistics**

**Meeting Location** | Johannes Kepler Universität Linz, Institute for Organisation and Global Management Education, Hochschulfondsgebäude, 2<sup>nd</sup> floor, room HF 211, Altenberger Str. 69, A-4040 Linz.

**Hotel** | Hotel Wolfinger, Hauptplatz 19, A-4020 Linz, +43 732 7732910.

**Dinner Venue** | Wirt am Graben, Graben 24-26, A-4020 Linz.

### **Keynote Speakers**

*Prof. Dr. Harald Bathelt*, Professor of Economic Geography, University of Toronto,  
[harald.bathelt@utoronto.ca](mailto:harald.bathelt@utoronto.ca)

*Prof. Dr. Martin Müller*, Space & Organization, Department of Geography, University of  
Zurich, [martin.mueller@geo.uzh.ch](mailto:martin.mueller@geo.uzh.ch)

### **Participants of the Network**

*Prof. Dr. Guido Möllering*, Reinhard Mohn-Stiftungslehrstuhl für Unternehmensführung,  
Universität Witten/Herdecke, [guido.moellering@uni-wh.de](mailto:guido.moellering@uni-wh.de)

*Prof. Dr. Gordon Müller-Seitz*, Chair of Strategic Management, Department of Business  
Studies and Economics, TU Kaiserslautern, [gms@wiwi.uni-kl.de](mailto:gms@wiwi.uni-kl.de)

*Prof.<sup>in</sup> Dr.<sup>in</sup> Elke Schüßler*, Institute of Organisation and Global Management Education,  
Johannes Kepler University Linz, [elke.schuessler@jku.at](mailto:elke.schuessler@jku.at)

*Dr. Joachim Thiel*, Senior Lecturer, Urban and Regional Economics, HafenCity University  
Hamburg, [joachim.thiel@hcu-hamburg.de](mailto:joachim.thiel@hcu-hamburg.de)

### **Guests**

*Michael Auinger*, MSc, Doctoral Student, Johannes Kepler University Linz,  
[auinger.michael@gmx.at](mailto:auinger.michael@gmx.at)

*Prof. Dr. Robert Bauer*, Institute of Organisation and Global Management Education,  
Johannes Kepler University Linz, [robert.bauer@jku.at](mailto:robert.bauer@jku.at)

*Mag. Thomas Gegenhuber*, Institute of Organisation and Global Management Education,  
Johannes Kepler University Linz, [thomas.gegenhuber@jku.at](mailto:thomas.gegenhuber@jku.at)

*Judith Igelsböck*, Mag.phil., Postdoc im Post/Doc Lab Reorganizing Industries, Munich  
Center for Technology in Society, Technische Universität München,  
[judith.igelsboeck@tum.de](mailto:judith.igelsboeck@tum.de)

*Dania Marzo*, Doctoral Student, IMT Institute for Advanced Studies Lucca,  
[dania.marzo@imtlucca.it](mailto:dania.marzo@imtlucca.it)

*Alice Melchior*, M.A., Doctoral Student, HafenCity University Hamburg,  
[alice.melchior@hcu-hamburg.de](mailto:alice.melchior@hcu-hamburg.de)

*Benjamin Schiemer*, MSc, Doctoral Student, Johannes Kepler University Linz,  
[benjamin.schiemer@jku.at](mailto:benjamin.schiemer@jku.at)

*Prof. Dr. Jörg Sydow*, Chair of Inter-Firm Cooperation, School of Business & Economics,  
Freie Universität Berlin, [joerg.sydow@fu-berlin.de](mailto:joerg.sydow@fu-berlin.de)

*Dipl.-Ing.<sup>in</sup> Katharina Zangerle*, MSc, Doctoral Student, University of Innsbruck,  
[Katharina.Zangerle@uibk.ac.at](mailto:Katharina.Zangerle@uibk.ac.at)