6th Meeting of the Research Network

“Field-Configuring Events: Time, Space and Relations”

Funded by the German Research Foundation (DFG)

September 6-7, 2016, Johannes Kepler Universität Linz

Image: Martin Klimas, Untitled

“Field-Configuring Events, Organizing for Creativity and Creative Organizing”

Workshop Program

Tuesday, 6th September

12.00 – 13.30 Welcome and Introduction
  • Elke Schüßler | Presentation of the Research Network
  • Jörg Sydow and Benjamin Schiemer | Presentation of the DFG Research Project “Organizing temporary copresence to induce and cope with uncertainty in creative processes”

13.30 – 15.00 First Keynote – Trade Fairs: Organized Temporary Copresence in Global Fields
  • Harald Bathelt | Geographies of Temporary Markets and Temporary Clusters: An Anatomy of the Canton Fair

15.00 - 15.30 Coffee Break

15.30 – 16.30 Research Projects: Creativity in Physical and Virtual Spaces
  • Robert Bauer and Thomas Gegenhuber | Advances in Crowdsourcing — Global and Distant Search in Large Social Spaces

17.00 – 18.30 Visit Tabakfabrik

19.00 – 22.00 Dinner at “Wirt am Graben”
Wednesday, 7th September

9.30 - 11.30 Second Keynote and Commentary: Organizing Mega-Events between Creativity and Rigidity

- Martin Müller | Liquid Planning: Improvising the Olympics
- Joachim Thiel | Imminent End or New Beginning? Withdrawing Candidate Cities and the Future of Hosting Olympic Games. A Field Perspective

11.30 - 13.00 Lunch (and coffee at the Institute)

13.00 – 14.30 Break-out Groups

A) Conceptualizing Field-Configuring Events as Organized Anarchies

Recommended articles to read in preparation


B) Researching (Temporary) Interactions in Physical and Virtual Spaces: Quantitative and Qualitative Approaches

Recommended articles to read in preparation


14.30 - 16.00 Joint Discussion

-----End of Workshop-----

Logistics

Meeting Location | Johannes Kepler Universität Linz, Institute for Organisation and Global Management Education, Hochschulfondsgebäude, 2nd floor, room HF 211, Altenberger Str. 69, A-4040 Linz.

Hotel | Hotel Wolfinger, Hauptplatz 19, A-4020 Linz, +43 732 7732910.

Dinner Venue | Wirt am Graben, Graben 24-26, A-4020 Linz.
Keynote Speakers

Prof. Dr. Harald Bathelt, Professor of Economic Geography, University of Toronto, harald.bathelt@utoronto.ca
Prof. Dr. Martin Müller, Space & Organization, Department of Geography, University of Zurich, martin.mueller@geo.uzh.ch

Participants of the Network

Prof. Dr. Guido Möllering, Reinhard Mohn-Stiftungslehrstuhl für Unternehmensführung, Universität Witten/Herdecke, guido.moellering@uni-wh.de
Prof. Dr. Gordon Müller-Seitz, Chair of Strategic Management, Department of Business Studies and Economics, TU Kaiserslautern, gms@wiwi.uni-kl.de
Prof. Dr. Elke Schüßler, Institute of Organisation and Global Management Education, Johannes Kepler University Linz, elke.schuessler@jku.at
Dr. Joachim Thiel, Senior Lecturer, Urban and Regional Economics, HafenCity University Hamburg, joachim.thiel@hcu-hamburg.de

Guests

Michael Auinger, MSc, Doctoral Student, Johannes Kepler University Linz, auinger.michael@gmx.at
Prof. Dr. Robert Bauer, Institute of Organisation and Global Management Education, Johannes Kepler University Linz, robert.bauer@jku.at
Mag. Thomas Gegenhuber, Institute of Organisation and Global Management Education, Johannes Kepler University Linz, thomas.gegenhuber@jku.at
Judith Igelsohöck, Mag.phil., Postdoc im Post/Doc Lab Reorganizing Industries, Munich Center for Technology in Society, Technische Universität München, judith.igelsohöck@tum.de
Dania Marzo, Doctoral Student, IMT Institute for Advanced Studies Lucca, dania.marzo@imtlucca.it
Alice Melchner, M.A., Doctoral Student, HafenCity University Hamburg, alice.melchner@hcu-hamburg.de
Benjamin Schiemer, MSc, Doctoral Student, Johannes Kepler University Linz, benjamin.schiemer@jku.at
Prof. Dr. Jörg Sydow, Chair of Inter-Firm Cooperation, School of Business & Economics, Freie Universität Berlin, joerg.sydow@fu-berlin.de
Dipl.-Ing. Katharina Zangerle, MSc, Doctoral Student, University of Innsbruck, Katharina.Zangerle@uibk.ac.at