

International Conference: Organizing Creativity in the Innovation Journey, Freie Universität Berlin, July 11-12, 2019

The Research Unit „Organized Creativity“ (sponsored by the German Research Foundation – DFG) held its **International Conference “Organizing Creativity in the Innovation Journey”** at Freie Universität Berlin. Following an open call for papers, seventeen research papers were presented. Keynote speeches were given by Prof. Daniel Hjorth (Copenhagen Business School) and Prof. Candace Jones (University of Edinburgh). The presentations at the two-day event initiated interesting discussions among participants from different disciplines - management and organization studies, economic geography, psychology and sociology – and from thirteen different countries. The detailed program was as follows:

Thursday, July 11, 2019

09.00 Opening of the Conference

09.15 Gernot Grabher, Elke Schüßler & Jörg Sydow

“Organized Creativity, Co-Presence and Temporality: The Role of Uncertainty”

10.00 Coffee Break

10.30 Paper Presentation Session I: Creativity and Materiality

Stoyan Sgourev

"Materiality and Making in Organizing and Evaluation: Reconsidering Impressionism"

Discussant: Patrick Cohendet

Amy Shaw & Margaret Beier

"The Effects of Time and Material Constraints on Creativity"

Discussant: Amalya Oliver

12.00 Lunch

13.00 Keynote: Daniel Hjorth

“Organising the Creation of Organisations: Speculative Joy, Entrepreneurship, and Productive Vagueness”

Chair: Oliver Ibert

14.00 Paper Presentation Session II(a): Creativity in Fashion and Games

Raimund Hasse & Judith Nyfeler

“Organizing Creativity and Innovation Impacts in the Fashion Industries. How Technology and Communication Constraint the Capacity to Innovate”

Discussant: Birke Otto

Elsa Operti

"The Impact of Role Configurations on Product Visibility and Quality Ratings in the Video Game Industry"

Discussant: Joseph Lampel

14.00 Paper Presentation Session II(b): Leadership and Organizing for Innovation

Lea-Therese Strobel, Maria Strobel & Isabell Welpé

"Shaping Creative Contexts: How Creative Leadership Modes Affect Innovation Behavior and Satisfaction"

Discussant: Arvi Kuura

Ronald Staples

"How Actors Deal with the Organizational Requirement for Innovation"

Discussant: Alice Melchior

15.30 Coffee Break

16.00 Paper Presentation Session III: Creativity, Routines and Uncertainty

Eva-Maria Kirchberger

"Cool Factory: Recurrent Change as Source for Advantage"

Discussant: Suntje Schmidt

Birke Otto

"We Did Not Pay any Attention to Them. Ignoring Uncertainties in Creative Processes"

Discussant: Elisabeth Long Lingo

17.30 Closing

19.30 Dinner at Restaurant Hackescher Hof, Rosenthaler Str. 40-41, 10178 Berlin

Friday, July 12, 2019

09.00 Keynote: Candace Jones

"Organizing Creativity: Contradictions and Complements in Edinburgh festivals"

Chair: Gregory Jackson

10.00 Coffee Break

10.30 Paper Presentation Session IV: Creative Processes in Music I

Elisabeth Long Lingo & Hille Bruns

"DNA and Lovesongs: Optimization Work and Collective Creativity in a Big Data Context"

Discussant: Jana Costas

Leonhard Dobusch, Konstantin Hondros, Sigrid Quack & Katharina Zangerle

"Between Indifference and Hope? Actors' Perceptions of Uncertainties Related to Intellectual Property Regulations in Creative Processes in Music and Pharma"

Discussant: Michael Hutter

12.00 Lunch

13.00 Paper Presentation Session V(a): Creative Processes in Music II

Min Liu, Martina Montauti & Michele Piazzai

"Losing the Edge: Incumbent-Entrant Dynamics in Aging Environments"

Discussant: Lukas Vogelgsang

Tobias Theel

"The Coordination of Popular Music Songwriting Teams: Organizing for Exploration and Interactional Synergies through Constraints and Restraints"

Discussant: Peter Tschmuck

13.00 Paper Presentation Session V(b): Creativity, Agency and Structure

Arvi Kuura & Iñaki Sandoval

"Organizing Creativity with Minimal Structures: Insights from Jazz"

Discussant: Arnold Windeler

Robert Bauer

"Towards a Theory of the Creative Process: Fundamental Newness, Strong Process Ontology, and Liminal Moments"

Discussant: Andy Pratt

15.00 Coffee Break

15.30 Paper Presentation Session VI: Creativity in Research

Mignon Wuestman, Iris Wanzenböck & Koen Frenken

"A Genealogical Approach to Scientific Success"

Discussant: Robert Bauer

16.30 Farewell and Closing

Participants

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International Conference – Feedback

I have greatly enjoyed the superbly organised conference and the exchange of ideas with excellent scholars. The programme you put together is both diverse and focused, tackling creativity from different theoretical disciplines, at various levels of analysis and using diverse methodologies. The atmosphere of the conference and the colleagues from your research community were open and embracing - the very source of this productive and enjoyable time. I am truly grateful for the very constructive comments from you and fellow researchers. – Dr. Min Liu, Durham University, UK

Thank you for inviting me. The conference was wonderful and I very much appreciate your and the organizing committee's work. And your invitation spurred me back to this key topic of interest! So thank you. I received great ideas on what to think about and improve. Thus, it was very helpful to me. – Prof. Candace Jones, University of Edinburgh, UK

I am very grateful for the opportunity to attend such a well-organized and high-level conference! These two days in Berlin were full of interesting presentations and encouraging discussions, at least I got good and useful feedback and new ideas for development. – Prof. Arvi Kuura, University of Tartu, Estonia

Thanks so much for the conference, it really helped me to collect new ideas for my project. – Prof. Elisa Operti, ESSEC Paris

Congratulations and thank you for a wonderful conference! The conversation was so thoughtful and engaging and the overall rhythm of the conference was perfect for many side conversations and connections. I look forward to hearing more about your collective work and contributing where possible to the conversation! – Prof. Elizabeth Long Lingo, Worcester Polytechnic Institute, USA