2ND INTERNATIONAL CONFERENCE ON PATH DEPENDENCE

March 3-4, 2011

Freie Universität Berlin
School of Business & Economics

Final Program
Wednesday, March, 2nd 2011

19.00  Pre-Conference Get Together, Restaurant “Alter Krug” in Berlin Dahlem

Thursday, March, 3rd 2011 (Location: Harnack-Haus)

Vogt-Saal  Humboldt-Zimmer

08:30 – 09.00  Registration
09.00 – 09.15  Opening: Georg Schreyögg, Albrecht Söllner, Jörg Sydow
09.15 – 10.15  Keynote 1: 
Joe Lampel, Cass Business School, City University London, "Straying from the path: practicing strategy in a 'path dependent' world"  Chair: Jörg Sydow
10.15 – 10.45  Coffee break
10.45 – 12.15  Session A.1: Country Studies
Chair: Albrecht Söllner
Young Back Choi, Path dependence and the Korean keyboard. Discussant: Frithjof Stöppler
Friedemann Koll, Institutional path creation in emerging regional fields: the case of electromobility in the Berlin region. Discussant: Houari Mired
12.15 – 13.15  Lunch

Session B.1: Path Creation
Chair: Leonhard Dobusch
Marie Anchordoguy, Path dependence and the emergence and evolution of the electronics sector in Japan. Discussant: Natalie Senf
Labiba Sheikh, Muhammad Zafar Iqbal Jadoon, Path dependency and path creation: exploring the possibility of integration. Discussant: Olivier Berthod
James Simmie, New path creation: an evolutionary perspective on the emergence of the wind power industry. Discussant: Daniel Haussmann
**Session A.2: Strategy and Actors**

Chair: Niina Nummela

- Lisa Arnold, Getting the actors on board: actor-centered research on organizational paths in Airbus industries. **Discussant:** Marie Anchordoguy
- Eyal Yaniv, Organizational attention and replication strategy: path dependence in the evolution of replicated business model. **Discussant:** Leonhard Dobusch
- Alexandra Langer, Consumer path dependence in high-tech markets. An analysis of the self-reinforcing mechanisms leading to consumer lock-in. **Discussant:** Stefanie Hiss

**Session B.2: Simulation in Path Dependence Research**

Chair: Arne Petermann

- Tobias Meyer, How do inferior standards prevail in two-sided markets? A simulation study on technological path dependence with an application to platform competition in the Smartphone industry. **Discussant:** Labiba Sheikh
- Eva Seidel, Path dependence in organizational learning: the role of social power. **Discussant:** Olof Brunninge
- Jérôme Dangerman, Andreas Grössler, Exploring lock-in in the energy system. **Discussant:** Stefan Kirchner

**Coffee break**

**Keynote 2:**

- **Giovanni Dosi**, Sant’Anna School of Advanced Studies, Pisa and **Evita Paraskevopoulou**, Universidad Carlos III de Madrid:

  “Path dependence and discontinuities in the cognitive and operational memories of organizations”

  Chair: Georg Schreyögg

**Dinner, Restaurant „Neu“, Oranienburger Str. 32, Berlin-Mitte (S-Bhf. Oranienburger Str.)**
### Session A.3: Human Resource and Credit Markets

**Chair:** Georg Schreyögg

**Marion Festing, Ihar Sahakiants**, Compensation systems in Central and Eastern Europe: a case study of multinational corporation subsidiaries in the Czech Republic, Poland and Hungary. **Discussant:** Lisa Arnold

**Jutta Becker-Ritterspach**, Forms of complementarity: a basic framework. **Discussant:** Eyal Yaniv

**Stefanie Hiß, Akos Rona-Tas**, Why corporate rating and consumer scoring do the same but differently. **Discussant:** Alexandra Langer

### Session B.3: Collective Institutional Entrepreneurship

**Chair:** Olof Brunninge

**Neena Gupta-Biener**, Influence of culture on decision-making in transnational organizations under uncertainty: analysis of the internationalization process of Indian multinationals. **Discussant:** Gregory Jackson

**Yipeng Liu**, Institutional entrepreneurship in building technology entrepreneurs – friendly environment in the peripheral region of China: a process-driven perspective based on path dependence. **Discussant:** Michael Kleinaltenkamp

**Thomas Blanchet**, Trapped in the local path? The internationalization strategies of French and German operators in the water sector. **Discussant:** Wasko Rothmann

### Session A.4: Industry Studies

**Chair:** Rolf Lundin

**Kristian Kunow**, The world as a disc? Technology resourcing routines and music majors path dependence. **Discussant:** Mélanie Raukko

**Annette Reuter**, Impossible to prevent the worst? Path dependent professional medical routines and their contribution to relative inefficient diabetic care in Germany. **Discussant:** Ihar Sahakiants

**Frithjof Stöppler**, Interorganisational networks and platform competition: a path dependence perspective on social capital and evidence from Smartphone operating systems. **Discussant:** Sebastian Metz

### Session B.4: Aspects of Path Dependence Theory

**Chair:** Jérôme Dangerman

**Hugo van Driel**, Specifying the triggering role of events in path dependence. **Discussant:** Eva Seidel

**Leonhard Dobusch, Jakob Kapeller**, Striking new paths: theory and method in path dependence research. **Discussant:** James Simmie

**Olof Brunninge**, Imprinting and organizational path dependence. Studying similarities, differences, and connections between two concepts along the case of a large Swedish bank. **Discussant:** Olavi Uusitalo

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**Vogt-Saal**

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**Coffee break**

**Lunch**
Vogt-Saal

13.30 – 15.00  Session A.5: Mergers & Acquisition
Chair: Michael Kleinaltenkamp
Niina Nummela, Mélanie Raukko, Path dependence in organisational growth through acquisitions. How to break the path in a changing business environment? Discussant: Thomas Blanchet
Natalie Senf, Nobina Roy & Arne Petermann, Two sides of a coin: complementary resources as a source of M&A success and failure. Discussant: Jörg Claussen
Giuliano Maielli, Explaining lock-in through the concept of hegemony: evidence from fiat’s take-over of Lancia in 1969. Discussant: Niina Nummela

15.00 – 15.30  Coffee break

15.30 – 17.00  Session A.6: Networks
Chair: Hugo van Driel
Jörg Claussen, Tobias Kretschmer, Thomas Spengler, Backward compatibility to sustain market dominance – evidence from the US handheld video game industry. Discussant: Tobias Georg Meyer
Chenjian Zhang, Justin Tan, How institutions imprint on networks? The comparative study of two Chinese start-up cohorts. Discussant: Kristian Kunow
Sebastian Metz, Intra- and interorganisational mechanisms of path dependence in the internationalisation process of companies Discussant: Yipeng Liu

17.00 – 17.30  Closing Session & Farewell: Albrecht Söllner

Humboldt-Zimmer

Session B.5: Policy and Discourse
Chair: Stefan Kirchner
Olivier Berthod, Enacting a long constricted path: the case of a bridge construction. Discussant: Hugo van Driel
Houari Mired, Trajectories of dependency: the English regions’ path to economic development. Discussant: Jutta Becker-Ritterspach
Daniel Haussmann, Un-locking changes: the discursive electrification of the automobile in California. Discussant: Young Back Choi

Session B.6: Organizational Issues
Chair: Eyal Yaniv
Mona Ericson, Rolf A. Lundin, Unlocking and path dependence. Discussant: Jörg Sydow
Wasko Rothmann, Exploring stability in path dependence: lock-in as a process. Discussant: Giuliano Maielli
Stefan Kirchner, Maintaining the organizational core: organizational identity dynamics as a question of path dependence and identity work. Discussant: Rolf Lundin

17.00 – 17.30  Closing Session & Farewell: Albrecht Söllner